



Australia - Vietnam  
Leadership  
Dialogue

# STRATEGIC PLAN ACROSS **THREE HORIZONS**



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# FOREWORD FROM OUR PATRON

As the world transcends into a new age of geopolitical, economic and social uncertainty, we must support our future leaders as a force for meaningful change. I first had the pleasure of meeting the Alumni of the Australia-Vietnam Leadership Dialogue (AVLD) while undertaking a State Visit to Vietnam in 2018 in my role as Governor-General of Australia. So inspired by the drive and impact of these leaders, I formally joined AVLD as the Patron for the organisation earlier in 2020. In this period, I have garnered a sincere admiration for the work of the members of this organisation. These forward thinking leaders have demonstrated their capacity to be the driving force behind the Australia-Vietnam bilateral relationship, seeking out creative means for new partnerships in innovation and collaboration, in finding solutions to the forefront challenges our countries face, together.

I am proud to announce the AVLD Strategic Plan. This strategy follows extensive consultations, brainstorming and drafting between AVLD's Board, Alumni and Steering Committee. Across three horizons - short, medium and long term - AVLD has outlined a roadmap for creating, igniting and nurturing a network of exceptional young leaders from Australia and Vietnam. This strategy is underpinned by AVLD's long-term commitment to contribute to the achievement of United Nations Sustainable Development Goals (SDGs) in both Australia and Vietnam.

AVLD's broader ambition is to become the leading platform for Australia-Vietnam relations, supporting the sustainable prosperity between our nations.

The relationship between Australia and Vietnam has never been more important than now. The role of our future leaders in this relationship and in shaping what our world looks like tomorrow, is paramount to overcoming the issues we face today. I commend AVLD for its ambitious plans, and look forward to witnessing the achievement of this Strategy.

**The Honourable Sir Peter Cosgrove AK MC (Retd)**  
Patron



# CHAIR'S INTRODUCTION

The new Australia Vietnam Leadership Dialogue (AVLD) Strategy is the result of collaboration across important stakeholders in the AVLD community. It signals a new stage as we mature through dramatic global crises including COVID-19 and climate change.

In our corner of the world in the Asia-Pacific and through the ever important and growing bilateral relationship, we believe leaders have a significant role to play in co-creating a sustainable future. Our core focus has been on delivering transformative experiences to exceptional Australian and Vietnamese leaders, to ignite their purpose and place towards a socially just, inclusive and sustainable region. But as we evolve and develop our eco-system, we will also include young people (16-24), government, non-government, business, arts, science and many more stakeholders who are vested in the bilateral relationship. These stakeholders know that people to people links, galvanized in a creative and courageous way can manifest in the structural changes we urgently need.

We want to specifically thank our dedicated Board Members, Steering Committee members, our project officer Ngoc Le and alumni for their contribution to the Strategy. I would like to express my deep gratitude to alumni and Nous Consulting Director, Mark Schultz for his passion, intellect and unique expertise in facilitating our discussions. Our appreciation also to all our Sponsors and Advisory Board Members whom we know will align with our new Vision, Mission & Purpose. Thanks to our wonderful Patron, Sir Peter Cosgrove, who consistently inspires us to lead with heart.

On behalf of AVLD, we look forward to your engagement in helping us to **Be The Change**.



**Cat Thao Nguyen**  
**Co-Founder & Board Chair**





## OUR VISION

To advance sustainable prosperity through a deeper Australia-Vietnam bilateral relationship.

## OUR MISSION

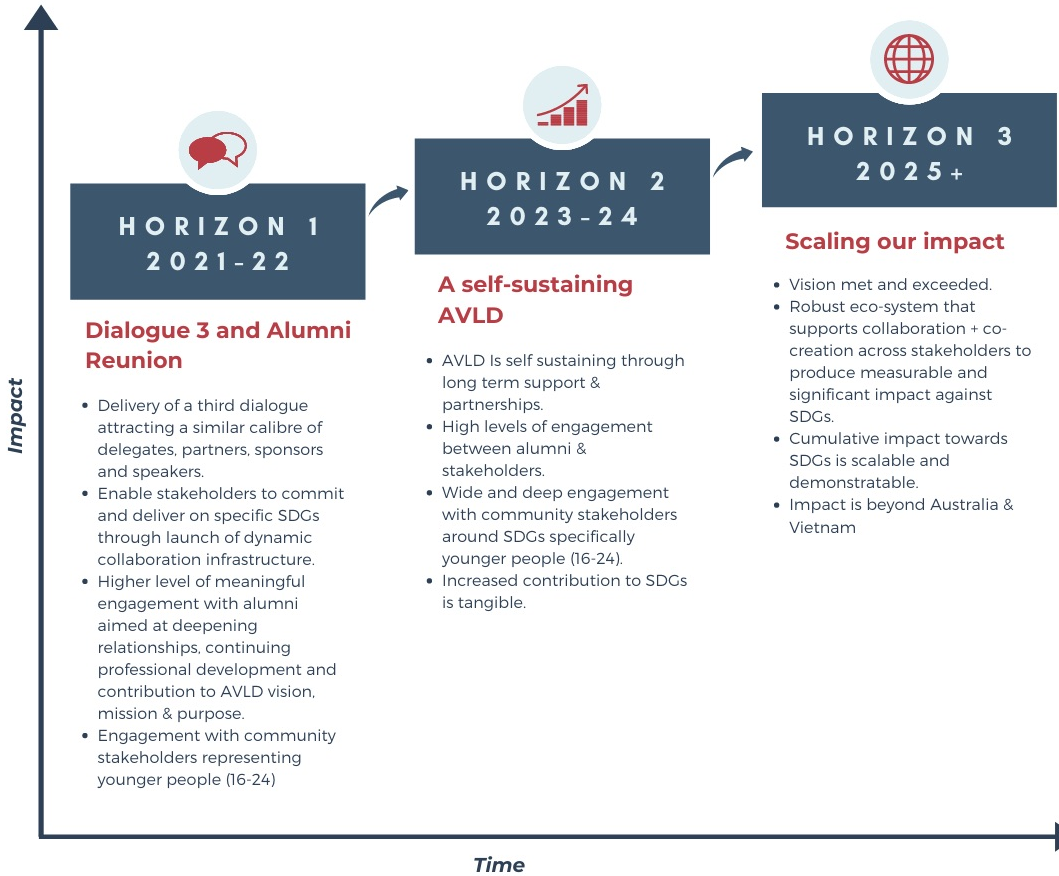
To create, ignite and nurture a network of exceptional leaders from Australia and Vietnam to accelerate efforts towards the United Nations Sustainable Development Goals.

## OUR PURPOSE

We deliver a biennial dialogue, along with a range of other meetings, forums and events.

- These events bring together leaders from Australia and Vietnam – including the delegates for our dialogue, alumni delegates from past dialogues, and other leaders identified through our delegate recruitment and communications.
- We use these events to enhance the capabilities of our leaders: building and deepening their relationships; providing them with new skills; challenging them with new paradigms and ensuring they understand how they can and should support Australia, Vietnam and the bilateral relationship to achieve the United Nations Sustainable Development Goals.
- We value our independence. We have a broad range of supporters and work to ensure that our independence is core to how we achieve our vision and mission.
- We measure our success in delivering these events, and the success of the leaders they support, by the impact we and alumni make, over time, against the United Nations Sustainable Development Goals.

# OUR THREE HORIZONS





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