



# Australia - Vietnam Young Leadership Dialogue



Inaugural Dialogue 2017

# About AVYLD

The Australia Vietnam Young Leadership Dialogue (AVYLD) is an independent non-profit initiative that was established to nurture relationships, promote engagement and incubate collaboration between Australian and Vietnamese young leaders from a broad spectrum of society. Through people to people links, we believe the bilateral relationship between Australia and Vietnam can be strengthened to contribute to the development of each respective nation.



## Objectives

### **Facilitate**

To facilitate a better understanding of Vietnamese and Australian society and foster long-term, mutually beneficial relationships by connecting and engaging Australian and Vietnamese citizens from different industries and sectors to collaborate together.

### **Develop**

To develop global leaders from Australia and Vietnam to shape regional and industry agendas by working closely with other stakeholders to define social and business challenges, solutions and actions in the spirit of global citizenship.

### **Nurture**

To create and nurture a sustained community through an integrated concept consisting of dialogues, a strong fellowship network, working groups led by AVYLD ambassadors, engaging events, and digital collaboration.

### **Promote**

To facilitate research and promote policies that will support Australia and Vietnam to improve societal outcomes.

# Message from the Co-founders



Thao Nguyen  
Board Chair

The Australia Vietnam Young Leadership Dialogue was established as a platform for young Australian and Vietnamese leaders to build long lasting and mutually beneficial relationships and to incubate collaboration with a view to enhancing the prosperity of each nation.

The inaugural cohort of delegates represent an inspiring collection of stories filled with vision, passion and above all, hope – embodied in a deep conviction that what they do makes a difference. We are proud to have created an opportunity for them to not only meet, but to interact and ultimately to create together.

We are deeply grateful to our sponsors, particularly UTS INSEARCH and the Australia ASEAN Council, as well as our advisors in Australia and Vietnam. Their support and passion has nurtured and buoyed this project to new heights. Over the last 18 months, our steering committee of volunteers have shown immense dedication and effort. This would not have happened without them. Lastly, on behalf of the stakeholders of the Dialogue, I thank my co-founders Rachel Bui (CEO) and Khai Ngo (COO). From a casual conversation in 2015, to the days before the Dialogue, they have both shown exceptional leadership, creativity and commitment in initiating and implementing this project. It has been my privilege to have worked with them.

Congratulations to the 2017 delegates. We hope that this experience contributes to the exciting journey you are on.

Ms. Thao Nguyen  
Board Chair



Rachel Bui  
CEO

We are extremely excited and proud to host the inaugural Australia-Vietnam Young Leadership Dialogue. It has been greatly rewarding to see the conception of our idea become not just a reality, but in many respects, a reality that exceeds our expectations.

We are very proud of the AVYLD team members who have worked very hard to implement the initiative and are deeply grateful to our sponsors, advisors and speakers. We believe that only when we collaborate and work together, can we truly understand our peers and their cultures. We are optimistic that what we have created will nurture this understanding which we believe will lead to greater outcomes.

We are delighted to welcome the inaugural delegates to Sydney. Thank you for believing in our vision and participating in the inaugural Dialogue. It will be a special week and we can't wait to meet you all and listen to your ideas!

Yours sincerely,  
Rachel and Khai



Khai Ngo  
COO

# Message from The Hon Julie Bishop MP Australian Minister for Foreign Affairs



Congratulations to the founders of the Australia-Vietnam Young Leadership Dialogue for their vision, and to delegates who have been selected for the inaugural 2017 event.

Australia and Vietnam have a close relationship. Our governments have shared interests in a stable and secure Asia-Pacific, and a shared commitment to greater economic prosperity for both countries. We also have strong ties across our communities, including through collaboration in business, academia, the arts, science and innovation.

The connections that the Australia-Vietnam Young Leadership Dialogue is fostering are critical to strengthening our bilateral relationship. The Dialogue's value is that it provides a forum for some of our smartest people to work collaboratively on challenges and opportunities.

The calibre of delegates chosen for this year's Dialogue assures me that the Australia-Vietnam relationship is in very good hands. I wish delegates and the organisers of this outstanding event every success.

A handwritten signature in blue ink that reads "Julie Bishop". The signature is fluid and cursive, with a large loop at the end of the word "Bishop".

Julie Bishop MP  
Australian Minister for Foreign Affairs

# AVYLD Advisors

We are thankful to a wonderful group of advisors who have supported us with their time, insights and networks.



David Do  
Managing Director  
VI Group



Dai Le  
Founder and CEO  
DAWN



Philipp Ivanov  
CEO  
Asia Society  
Australia



Peter Huynh  
Co-founder and  
Partner  
Qualgro



Trung Nguyen  
Chairman and CEO  
DTT Technology  
Group



Phuong Mai  
Co-founder  
Seedcom.vn



Graham Alliband  
Program Director  
Vietnam-Australia  
Human Resource  
Development Program



Chris Butler  
Former Managing  
Partner,  
Ernst & Young  
HCMC



Zoe Butt  
Artistic Director  
The Factory  
Contemporary Arts  
Centre

# AVYLD Team

In addition to the co-founders, we are thankful to the passionate and hard working volunteering team who made this dialogue happen.



Cuong Nguyen  
Marketing



Nathan Tran  
Campaign



Linx Le  
CTO



Dylan Pham  
Logistics



Steve Lu  
Tech



Jodi Wong  
Finance



Denis Leonov  
Research



Cindy Tan  
Communications



Catherine Tsang  
Design



Nicole Todhunter  
Design

Also thanks to those who've helped us along the way including Louise Tran, Christina Lai, Fiona Robson, Jessica Pan, Anthy Nguyen, Alex Liew, Rose Duong, Thomas Dang, Albert Mai, Aun Ngo and many more supporters!



HO CHI MINH CITY, VIETNAM



SYDNEY, AUSTRALIA



# AAC

AUSTRALIA-ASEAN COUNCIL

The **Australia-ASEAN Council** showcases contemporary Australian and South-East Asian culture, creativity, and innovation to improve community understanding of each others economies and societies.

The Council's priorities focus on women in leadership, collaboration, and innovation across three sectors - trade and economic development, technology and entrepreneurship, and culture and innovation.

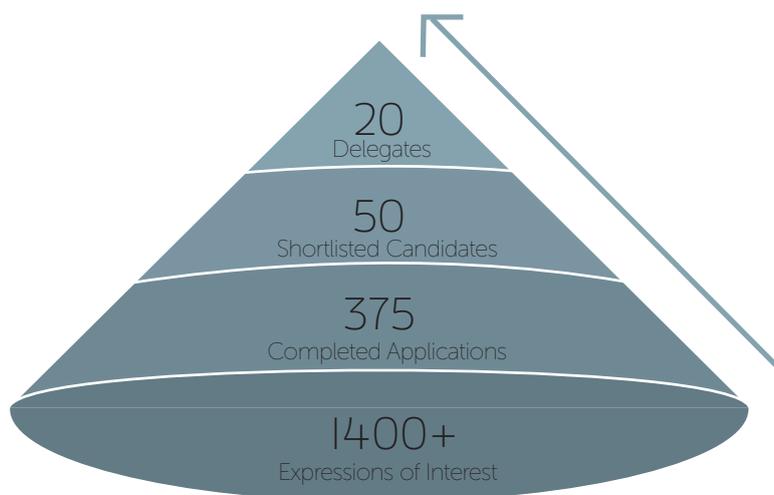
In 2017, the inaugural Australia-ASEAN Emerging Leaders Program (A2ELP) established the first cohort of young leaders - from each ASEAN country and Australia - to enhance social entrepreneurship and leadership potential of participants and create lasting networks.

Further details are available at [dfat.gov.au/aac](https://dfat.gov.au/aac)

# Selection Process

The number of applications to the inaugural Dialogue was impressive. The rigorous selection process was moderated and interviews spanned several cities across Vietnam, Australia, the US, Singapore and Indonesia.

Shortlisted applicants were interviewed by panels comprised of the following people. We are immensely grateful to them for their support in the selection process.



## Interview Panels

### Interviewers from Australia

**Ms Lesley Always**  
Director, Asialink Arts  
Board Member,  
Australia-ASEAN Council

**Mr Frank Arrigo**  
Ecosystem Engagement  
Evangelist, Telstra

**Ms Rachel Bui**  
Co-founder and CEO,  
Australia-Vietnam Young  
Leadership Dialogue

**Mr Chris Butler**  
Former Managing Partner,  
EY HCMC

**Mr Greg Earl**  
Board Member,  
Australia-ASEAN Council

**Ms Belinda Howell**  
Chief Market Development  
Officer, UTS:INSEARCH

**Mr Peter Huynh**  
Partner, Qualgro VC

**Mr Phillip Ivanov**  
CEO, Asia Society Australia

**Ms Julia Landford**  
Assistant Director,  
Australia-ASEAN Council  
Department of Foreign Affairs  
and Trade (DFAT)

**Ms Dai Le**  
Co-founder, Diverse  
Australasian Women's Network  
(DAWN)

**Ms Fiona Robson**  
Senior Legal Counsel,  
Telstra Ventures/muru-D

**Mr Gerard Shanahan**  
Director of  
Global Mobility & Entities,  
Global Development Portfolio  
RMIT University

### Interviewers from Vietnam

**Mr Graham Alliband**  
Program Director,  
Vietnam-Australia Human  
Resource Development  
Partnership

**Ms Yvonne Chan**  
Senior Trade Commissioner,  
Austrade

**Mr Craig Chittick**  
Australian Ambassador to  
Vietnam

**Mr Warrick Cleine**  
Chairman and CEO,  
KPMG in Vietnam

**Mr Paul Huynh**  
Asia Pacific Head of People,  
Performance & Culture,  
KPMG

**Ms Karen Lanyon**  
Australian Consul General

**Ms Erin Leggat**  
Consul (Trade/Economic)  
Australian Consulate-General

**Mr Mai Hoang Phuong**  
Co-founder,  
Seedcom

**Ms Thao Nguyen**  
Co-founder and Board Chair,  
Australia-Vietnam Young  
Leadership Dialogue

**Mr Trung Nguyen**  
Chairman and CEO,  
DTT Technology Group

**Mr Tran Pham**  
Head of Marketing,  
Bluescope Steel Vietnam

# 2017 Australian Delegates

## David Ding



Head of FinTech (Regional)  
DBS Bank



[australiavietnam.org/  
profile/david-ding/](http://australiavietnam.org/profile/david-ding/)



ydauiding



@davidatsg

David is an innovation leader, problem solver and startup ecosystem builder. He has worked in various industries on business and partnership development in the past 11 years, including IT solutions, gaming, e-commerce, big data, social media and healthcare. He has led numerous business development efforts and validated business models that attracted angels and institutional funding. In the last 5 years, he has focused on the development of the Southeast Asia Startup Ecosystem. David was the Community and Operations Manager at muru-D Singapore, backed by Telstra, before joining DBS Innovation Group to lead its regional FinTech efforts.

### David's Achievements:

- Co-founded Techyizu in Shanghai, a grass-roots community for designers, entrepreneurs and geeks.
- Co-founded and lead Startup Digest Beijing since 2010.
- Lead the SWITCH 2016 Startups Pitching Competition in partnership with Slush and Channel NewsAsia.

### David's Big Challenge:

To develop a framework that accelerates the growth of startups and the startup ecosystem by collaborating with influencers focusing on changing attitudes, building culture, developing ecosystems and accelerating business growth.

## Elouise Hahn



Communications Manager  
Loreto Ministries



[australiavietnam.org/  
profile/elouise-hahn/](http://australiavietnam.org/profile/elouise-hahn/)



elouise-hahn-75958451



@elouisehahn

Elouise is a journalist with many years of experience working in mainstream media. She has made the switch to the not-for-profit sector and is currently the Communications Manager for Loreto Ministries Limited. Prior to joining Loreto, Elouise worked as a Producer at the Nine Network. Additionally, she wrote and produced two full-length documentaries about life in Kolkata, India. Elouise has worked at WIN TV in Orange as a reporter and as an editor and newsreader at Radio 2UE, WSFM and 106.5FM in Sydney. She was a member of the Loreto Justice Peace Integrity of Creation Committee for six years and has recently commenced a Master of Human Rights Law and Policy at UNSW.

### Elouise's Achievements:

- Produced two full-length documentaries in Kolkata, India.
- Commenced a Master of Human Rights Law and Policy at UNSW.
- Continues to actively raise significant funds and awareness for global development projects, with a key focus across South East Asia.

### Elouise's Big Challenge:

To explore ways in which we can embrace the power of technology and business to create change and address the causes of social inequality.

# 2017 Australian Delegates

## Elsa Dominish



Senior Research Consultant  
Institute for Sustainable Futures, UTS



[australiavietnam.org/  
profile/elsa-dominish/](http://australiavietnam.org/profile/elsa-dominish/)



[elsadominish](https://www.linkedin.com/in/elsadominish)



[elsadominish](https://twitter.com/elsadominish)

Elsa is a specialist in the links between resources, climate change and sustainable development. She has experience spanning research, consultancy and development projects within research, non-government and private sectors in Australia and Asia. Elsa undertakes research to inform policies in the areas of resources, energy and food security. In 2013-14, Elsa lived in Hanoi, Vietnam, working with The Center for People and Forests on climate change projects, in partnership with provincial governments, local NGOs and UN agencies. Prior to this Elsa worked as an analyst in the private sector evaluating the social and environmental impacts of climate change mitigation.

### Elsa's Achievements:

- Worked at The Center for People and Forests in Hanoi from 2013-14 through the Australian Volunteers for International Development program.
- Presented at international research conferences in Switzerland and Japan.

### Elsa's Big Challenge:

To find ways to transition to a sustainable economy that increases social wellbeing while reducing environmental impact.

## Kathryn Michie



Public Sector Partnerships  
Manager, WWF-Australia



[australiavietnam.org/  
profile/kathryn-michie/](http://australiavietnam.org/profile/kathryn-michie/)



[kathryn-michie-013147109](https://www.linkedin.com/in/kathryn-michie-013147109)



[@KathrynWWF](https://twitter.com/@KathrynWWF)

Kathryn is the Public Sector Partnerships Manager for WWF-Australia, managing international conservation and development projects across Asia-Pacific. With more than ten years of experience across the private, public and not-for-profit sectors. Kathryn has previously worked for the Australian Agency for International Development (AusAID), Ernst & Young and as the Regional Forest Carbon Coordinator for WWF-Greater Mekong, based in Hanoi, Vietnam. Kathryn holds a Master's degree in Environmental Management and Development from the Australian National University and possesses deep expertise in sustainable development and climate change.

### Kathryn's Achievements:

- Profiled by the Campaign for Australian Aid as one of the "13 Australian heroes you haven't heard of".
- Led a multi-cultural team to implement the Forest Carbon component of the trans-boundary "CarBi" project in Laos and Vietnam, WWF's largest ever project in the Mekong region.
- Setting up a community-based eco-tourism project in Nepal in partnership with the Australian government and Intrepid Travel.

### Kathryn's Big Challenge:

To identify solutions to lift people out of poverty, build prosperity and improve wellbeing without having negative environmental or climate change impacts.

# Australian Delegates

## Mark Schultz



Senior Consultant  
Nous Group



[australiavietnam.org/  
profile/mark-schultz/](http://australiavietnam.org/profile/mark-schultz/)



[mark-schultz-8479295b](https://www.linkedin.com/in/mark-schultz-8479295b)

Mark is a strategy consultant and education entrepreneur. In his day job, he specialises in helping governments and universities make good decisions and great policy. Otherwise, you can find him writing books, blog posts on food or building an education business with a group of likeminded colleagues.

### Mark's Achievements:

- Led a review of a Commonwealth agency that identified millions in cost savings, while also reinforcing its ability to deliver great service to all Australians.
- Co-founded a career coaching and development business that is currently experiencing substantial growth.
- Completed a horror novel targeted at 10 – 14 year olds.

### Mark's Big Challenge:

To better understand the educational and career needs of young people in Vietnam, and find ways to help Vietnamese schools, universities and governments to improve students outcomes and find great jobs.

## Shuyin Tang



Principal  
Unitus Impact



[australiavietnam.org/  
profile/shuyin-tang/](http://australiavietnam.org/profile/shuyin-tang/)



[shuyin-tang-2a56054b](https://www.linkedin.com/in/shuyin-tang-2a56054b)

Shuyin is one of the pioneers of impact investing in Southeast Asia and is passionate about developing the entrepreneurship sector in the region. She currently leads Unitus Impact's investing activities for Vietnam and the Philippines, identifying and supporting scalable business which improve the livelihoods of the working poor. She has experience spanning strategy consulting (Bain & Company), development consulting (TechnoServe) and impact investing (Unitus Impact, LGT Venture Philanthropy), across Australia, India and Southeast Asia.

### Shuyin's Achievements:

- Named one of Australia's "100 Women of Influence" by the Australian Financial Review & Westpac, 2015.
- Asia 21 Young Leader, Asia Society, 2016.

### Shuyin's Big Challenge:

To help create more success stories and evidence that impact investing 'works', so that we can grow the impact investment sector and persuade more capital owners to redirect their funds into the space.

# 2017 Australian Delegates

## Nguyen Tran



Post Doctoral Researcher  
IBM Australia



[australiavietnam.org/  
profile/nguyen-tran/](http://australiavietnam.org/profile/nguyen-tran/)



[kndtran](https://www.linkedin.com/in/kndtran)

Nguyen is a researcher and data scientist. His research mainly focuses on creating machine learning solutions for text data in the business context. He has worked with data in many forms and in different stages of the data life cycle. He's always curious about the insights and stories that can be gleaned from data.

### Nguyen's Achievements:

- Completed a PhD in Computer Science from the Australian National University in the field of machine learning applications.
- Published academic research in top-tier international conferences and journals.
- President of the ANU Computer Science Students' Association from 2011-2012; runner up as club of the year in 2012.

### Nguyen's Big Challenge:

To teach (young) people how to program and to understand the technology that surrounds us.

## Andy Trieu



Presenter, Writer and Producer  
SBS



[australiavietnam.org/  
profile/andy-trieu/](http://australiavietnam.org/profile/andy-trieu/)



[andytrieu](https://www.linkedin.com/in/andytrieu)



[@andy\\_trieu](https://twitter.com/andy_trieu)

Three-time Australian Champion Martial Artist Andy Trieu expanded his repertoire from competing in tournaments to performing in roles across stage and screen. Andy is currently hosting on TV and radio show "SBS PopAsia". He is also a series regular on international game-show Kitchen Whiz as the Kitchen Ninja (Ch9), and Australia's first Kung Fu TV show Maximum Choppage (NBC Universal). Andy is an Ambassador for the charity organisation "All Together Now" and an advocate for the National Stroke Foundation. Outside of entertainment he holds a double degree in International Relations and Business (Australian National University) and was a former Science Communicator.

### Andy's Achievements:

- A part of the stunt team for Mel Gibson's Oscar nominated film "Hacksaw Ridge" that resulted in winning a Screen Actors Guild (SAG) Award for best Stunt ensemble.
- Interview and promote the biggest Asian pop stars to the Australian audience through TV, Radio, and inflight Qantas.
- Media Ambassador at SBS for Asian Australian faces/voice on TV and radio.

### Andy's Big Challenge:

To create more meaningful content for TV and online that reflects Australian diversity.

# Australian Delegates

## Isabella Truong



Advisory Pharmacist  
Blackmores Institute



[australiavietnam.org/  
profile/isabella-truong/](http://australiavietnam.org/profile/isabella-truong/)



[isabella-truong 35922b75](https://www.linkedin.com/in/isabella-truong-35922b75)



[@eatabella\\_sydney](https://twitter.com/eatabella_sydney)

Isabella is an Advisory Pharmacist at the Blackmores Institute with over 10 years of experience in the pharmacy industry. Isabella is committed to helping the community achieve positive health outcomes and raising awareness about healthcare. She values the connections made with her community and enjoys meeting people from all walks of life through her work within the health industry but also through food. You can also find Isabella at the markets bringing the tastes and flavours of Vietnamese food on the weekends.

### Isabella's Achievements:

- Received an award for Passion in Natural medicine from Blackmores - advocating natural medicine within the Pharmacy industry
- Founding a food business called Eatabella – “Vietnamese food with Personality”
- Participated in a TV show called “Wimp 2 Warrior” where she learnt the art of Mixed Martial Arts

### Isabella's Big Challenge:

To work on overcoming certain cultural influences (such as from previous generations), which have an impact on the the working culture and working environment in Western society.

## Caroline Vu



Chief Impact Officer  
Impact Investment Group



[australiavietnam.org/  
profile/caroline-vu/](http://australiavietnam.org/profile/caroline-vu/)



[caroline-vu-71314245](https://www.linkedin.com/in/caroline-vu-71314245)



[@caro\\_vu](https://twitter.com/carovu)

Caroline has over a decade of commercial, government and non-profit experience and drives deep social and environmental impact across the portfolio. She is also part of the Small Giants strategy team. Caroline is a former commercial lawyer with Pigott Stinson. She went on to found the New Generation of Giving, an Australian-first developing leaders in philanthropy. Caroline has a Bachelor of Laws (Hons) from University of Technology, Sydney. She is a Sydney Leadership alum, member of the 2016 Nexus Australia Youth Summit Committee, and former board member of Information & Cultural Exchange.

### Caroline's Achievements:

- Founded the New Generation of Giving, an Australian-first program which develops leaders in philanthropy.
- Co-designed and delivered the first Journey to Impact retreat for investors seeking to align values, wealth and impact.
- Completed the Sydney Leadership program and accumulating over 5 years of practice of adaptive leadership.

### Caroline's Big Challenge:

To grow the impact ecosystem, in order to create empathy and a new economy that will contribute to our countries' goals.



# INNOVATIVE EDUCATION LEADS TO BRIGHT FUTURES

In a rapidly changing world, the University of Technology Sydney (UTS) seeks to become a world leader in technology and innovation – building and supporting tomorrow’s leaders, innovators and critical thinkers. Our support for the Australia-Vietnam Young Leadership Dialogue (AVYLD) is part of this commitment.

## Future-focused learning

Learning.Futures is the university-wide approach to blended learning; aligning future-focused curricula with technology, a redesigned campus, innovative learning spaces and multidisciplinary approached to build work-ready skills and prepare students for careers of the future.

## High-impact research

In partnership with industry and government, UTS draws together researchers from creative industries, data science, design thinking, business innovation and new technologies.

## Innovative urban precinct

The campus is in the heart of Australia’s largest, vibrant creative digital precinct which attracts technology start-ups, creative businesses and community enterprises.

## Broadening horizons

UTS engages with industry, university partners and government. International development programs broaden skills, open horizons and build leadership potential.

## Global mindset

Success in a culturally diverse world depends upon a global skill set and outlook. For many international students, their pathway to the UTS starts with UTS:INSEARCH, or our Vietnam English partner ACET. Students develop their English language (if required), and skills and knowledge for university and beyond.

UTS’s Distinguished Professor Saravanamuth Vigneswaran and Dr Tien Vinh Nguyen recently won an A\$500,000 Technology Against Poverty Prize for their low-cost, easy to operate project to remove arsenic and pollutants from groundwater in the Red River Delta of Vietnam.

# 2017 Vietnamese Delegates

## Huong Dang



International Partnership  
Manager, KOTO



[australiavietnam.org/  
profile/huong-dang/](http://australiavietnam.org/profile/huong-dang/)



[huong-dang-63947620/](https://www.linkedin.com/in/huong-dang-63947620/)

From working in the streets of Hanoi to studying the Master of Entrepreneurship and Innovation at Swinburne, Huong believes that she is a real-life example of the transformative effect of education and how social enterprises like KOTO can change lives. Previously, Huong worked for InfraRisk Melbourne as a business analyst before returning to Vietnam early this year.

Huong is currently the International Partnership and Engagement Manager for KOTO Vietnam. Huong is also involved in supporting the Breast Cancer Network Vietnam to help raise awareness. She is also working on a project called "Back to School" that helps with fundraising to bring vulnerable children from domestic violence families back to school, and reconnect with the community.

### Huong's Achievements:

- Being awarded Victorian International Student of the Year & the Victorian Premier's Award 2013.
- Received the Swinburne Achievement Award 2015.
- Selected to the MIT Global Entrepreneurship Bootcamp 2016.

### Huong's Big Challenge:

To learn and and develop a successful social enterprise business in order to create jobs for victims of domestic violence so that they can rebuild their lives and reconnect with the community.

## Hoang Dao



Founder and CEO  
Monkey Junior



[australiavietnam.org/  
profile/hoang-dao/](http://australiavietnam.org/profile/hoang-dao/)



[hoang-dao-xuan-95393132](https://www.linkedin.com/in/hoang-dao-xuan-95393132/)

CEO and Founder of Monkey Junior, a learn to read app which allows kids to read multiple languages (English, Chinese, French, Spanish and Vietnamese). Monkey Junior has more than 1.5 million users and is currently number 1 most downloaded learn to read app in both App Store and Google Play in many countries including USA, Canada and Vietnam.

### Hoang's Achievements:

- First Place Startup Winner at Tech-i Competition in Silicon Valley, organised annually by the US government.
- Named one of "10 Vietnam Outstanding Youth Faces Award 2016"

### Hoang's Big Challenge:

To understand how to scale teams effectively in a fast growing startup yet still maintain the core values of the company, and to ensure that the management team will also grow and develop leadership qualities that can support the rapid workforce expansion.

# 2017 Vietnamese Delegates

## Hang Do



Vice President  
Seedcom



[australiavietnam.org/  
profile/hang-do/](http://australiavietnam.org/profile/hang-do/)



hangdo



@hangtoe

Hang's professional interests and experiences cover a wide range of sectors, from retail, logistics, agriculture to travel and media, possibly as a result of her liberal arts education and the start-up movement in Vietnam. Hang recently focused on fundraising and growing Seedcom businesses to the next level. She's a resourceful connector in the local market, and can be a diplomat in a parallel life.

### Hang's Achievements:

- Founding curator of Global Shapers Ho Chi Minh City.
- Represented Vietnam's young business leaders in dialogues with Tony Blair and Barack Obama.
- Competed at almost every endurance sports events in Vietnam.

### Hang's Big Challenge:

To come up with a framework for corporates to promote awareness and address environment and sustainability challenges in Vietnam, in order to prevent our environment from further deterioration.

## Ha Lam



Co-founder  
Triip.me



[australiavietnam.org/  
profile/ha-lam/](http://australiavietnam.org/profile/ha-lam/)



hahalley

Co-founder of Triip.me, a VC backed tech startup that focuses on creating local experiences in 98 countries and 655 cities with over 6,000 hand-picked tours. In Q3, 2017, Triip will launch a new platform which will integrate over 1 million accommodation options from booking.com together with existing unique local experiences on triip.me.

### Ha's Achievements:

- Listed in Forbes 30 Under 30 Asia.
- Received the Intel Women Entrepreneur Award APEC 020 Summit 2016.
- 2014 Laureate Global Fellows
- Received the "Celebrating Her" Award - The Celebration of the International Global Peace Award for Empowered Women in Tourism in 2017.

### Ha's Big Challenge:

Managing investment and human resources in a manner which balances the growth of the company and integration of the escalating number of customer driven destinations.

# Vietnamese Delegates

## Nga Le



Senior Director  
XLE Group



[australiavietnam.org/  
profile/nga-le/](http://australiavietnam.org/profile/nga-le/)



[nga-nicole-le-4a96966b](https://www.linkedin.com/in/nga-nicole-le-4a96966b)

Nga is a Senior Director at XLE group and part of the core leadership team. XLE is the sports industry pioneer in Vietnam. She has personally built and led high profile projects such as the Saigon Heat, establishment of the Vietnamese Basketball Association, and Jr. NBA – all of which are firsts in Vietnam. Nga also launched her own foundation, “She Will Be Strong”, to help Vietnamese women to be more mentally and physically fit and confident. Nga’s biggest strength is her persistence and never-give-up attitude.

### Nga’s Achievements:

- 1st Vietnamese person ever to be chosen in the Global Sports Mentoring program sponsored by ESPN and the US State Department 2015.
- Launched VBA in 2016 – 1st pro basketball league in VN and only second professional league in any sport in VN.
- In 2016, VBA was voted by WE CHOICE as the top 5 most impactful initiative regarding young people.

### Nga’s Big Challenge:

To build a sustainable model that produces real impact, broader perspectives, and meaningful coaching for Vietnamese youth to have a winning mindset.

## Hang Vu



Deputy General Director  
Japan Vietnam Medical JSC



[australiavietnam.org/  
profile/hang-vu/](http://australiavietnam.org/profile/hang-vu/)



[hang-vu-41a6a232](https://www.linkedin.com/in/hang-vu-41a6a232)

Hang leads the restructuring, finance and operations at Japan Vietnam Medical JSC., a pioneer player in hospital co-investment (over 80 hospitals across 27 Vietnam provinces to date) and providing mobile healthcheck bus service to 150,000 factory workers and people in rural areas. Hang has experience in strategy consulting to Vietnamese provinces, private companies across South East Asia (Dream Incubator) and helped agri-business in Vietnam’s rural areas by providing finance to farmers via the World Bank rural finance projects (BIDV).

### Hang’s Achievements:

- Restructured the operations of Japan Vietnam Medical JSC.
- Led strategy consulting to create agriculture and industrial strategies for provinces in Vietnam.

### Hang’s Big Challenge:

To build a strong HR management and development system to help grow the management team for business expansion, and to reduce hospital overcrowding by increasing private investment.

# 2017 Vietnamese Delegates

## Khoi Nguyen



Filmmaker



[australiavietnam.org/  
profile/khoi-nguyen/](http://australiavietnam.org/profile/khoi-nguyen/)



[@itshappenedtobe  
Vietnam](https://www.facebook.com/atshappenedtobeVietnam)

Khoi is an award-winning and passionate young writer/ filmmaker in Vietnam. He has 40,000 followers on his travel blog called "It's Happened to be Vietnam" through which he achieved a book deal. His short film won two international awards at Yxineff 2013 and he was selected as a Vietnam Youth Ambassador to give a TEDx talk in 2014, where he was an opening speaker for the event. Khoi believes that his wide ranging experience in writing, photography and professional production in filmmaking will help bring a fresh new voice to AVYLD. Khoi particularly hopes to make a positive impact on young people in Vietnam.

### **Khoi's Achievements:**

- Khoi has won 2 awards at Yxineff 2013 for his first short film.
- Selected as an opening speaker for a TEDx talk in 2014.
- Youth Ambassador of Vietnam in 2015 for AIESEC.

### **Khoi's Big Challenge:**

To find ways to reduce racism and discrimination in Vietnam and address the pay gap between expats and locals working in the same profession.

## Phillip Nguyen



VP of Business Development  
Imex Pan Pacific Group



[australiavietnam.org/  
profile/phillip-nguyen/](http://australiavietnam.org/profile/phillip-nguyen/)



[phillip-nguyen-7a3a5364](https://www.linkedin.com/in/phillip-nguyen-7a3a5364)

Phillip is the VP of Business Development for Imex Pan Pacific Group (IPPG). He oversees the expansion of new business ventures and is tasked with optimising the groups overall portfolio by introducing centralisation projects with the aim of maximising the assets the group currently possess. Phillip also founded Pulse Active, a creative (Creative-Active) company responsible for events such as HCMC RUN: The City Marathon, Color Me Run, Danang International Marathon, Zedd Live in HCMC, Prisma: The Night Run, Challenge Family Vietnam and other social activities that attract thousands of participants in four cities across Vietnam.

### **Phillip's Achievements:**

- Proposed and implemented ERP and HR solutions through Oracle Fusion Cloud for four subsidiaries in IPPG.
- Created Pulse Active which is responsible for events that attract 5,000-15,000 participants at a time.
- A brand ambassador for Nestle Water, Ponds Men, Samsung and Lexus.

### **Phillip's Big Challenge:**

To integrate all subsidiaries under IPPG to be a centralised company, and to create a 'career path' platform that will accommodate a workforce of 25,000 Vietnamese who are eager to contribute to the growth of Vietnam.

# 2017 Vietnamese Delegates

## Dat Pham



Founder and CEO  
HATCH! VENTURES



[australiavietnam.org/  
profile/dat-pham/](http://australiavietnam.org/profile/dat-pham/)



[dat0411](https://www.linkedin.com/in/dat0411)

Dat is a local startup ecosystem leader in Vietnam. He has successfully organised 4 annual national-scale startups conferences and exhibition events (HATCH! FAIR) - the biggest and most elite annual start-up conference and exhibition in Vietnam. He also contributed significantly in the planning process of the Innovation Accelerator Program of IPP, participated in a number of international startups events and business trips to Singapore, US, Finland. Further, Dat is also co-founder and Managing Director of ABLINK Communications. His clients include Fusion Bodyworks, KOTO Vietnam, British Business Group Vietnam, Hafele, and many other brands.

### **Dat's Achievements:**

- Organised 4 national hackathons, 3 national start-up competitions, 3 training courses and over 150 events.
- Implemented 2 incubation & acceleration programs.
- Listed in Forbes Vietnam 30 under 30 (2016).

### **Dat's Big Challenge:**

To connect the Vietnamese start-up ecosystem with other international startup communities in order to help Vietnamese startups scale into global companies.

# Program Agenda

The Dialogue spans four days. The overall theme of the Dialogue is on 'innovation' with each day focusing on a key topic.

## Day 1 | Leadership

Ernst and Young  
200 George St, Sydney, NSW

Within the framework of leadership in the 21st century, the first day centers around the overall arching theme of the dialogue - 'innovation'. The sessions will explore key ideas such as diversity, responsible leadership, how established leaders innovate and create an environment that facilitates innovation. The afternoon focuses on individual leadership where delegates are encouraged to think about their own leadership skills both from a personal and external sense and how they can apply what they've learnt towards their own goals and organisations.

## Day 3 | Business / Trade & Entrepreneurship

muru-D  
Level 9, 175 Liverpool Street, Sydney, NSW

The third day focuses on business and entrepreneurship where delegates will hear success and failure stories of established entrepreneurs and corporates, the challenges they face and how to overcome them. Delegates will also learn the nuance of capital raising and who, where, how to raise funding for their initiatives. The latter half of the day involves delegates improving their understanding of storytelling and conveying a persuasive vision, further collaboration and communication opportunities to work on their group pitches and receive feedback from experienced investors.

## Day 2 | Education

UTS Business School  
14-28 Ultimo Rd, Ultimo, NSW

The second day focuses on building an effective workforce to solve challenges confronting the present and the future and the role of innovation and alternative learning models in education. In the afternoon, delegates will have the opportunity to collaborate as a team to address challenges identified through the design thinking process.

## Day 4 | National Development

NSW Department of Premier & Cabinet  
52 Martin Place, Sydney, NSW

The last day focuses on national development beginning with a context of Vietnam and Australia towards 2030. Delegates will be able to understand the impact of trends and government policies as well as new opportunities that can be created through these changes. The delegates will be asked to situate their work and aspirations in a context of national development which will help define their impact roles in their country.

The program wraps up with delegates reflecting at NSW Parliament House, about the course of the dialogue - their insights, challenges and new partnerships. The program officially ends with a dinner cruise around the Sydney Harbour.



# Day 1 Leadership

Monday 15th May | Ernst and Young - 200 George St, Sydney, NSW

## AVYLD opening ceremony | 8.30 - 9.00am

Thao Nguyen  
Board Chair, AVYLD

Ray Williams  
NSW Minister for Multiculturalism

## Session 1 | 9.00 - 9.45am

Keynote: Bold leadership in the 21st century

Michael Brosowski  
Founder, Blue Dragon Children's Foundation

## Session 2 | 9.45 - 10.35am

Panel Discussion: Lessons from creating and nurturing an innovative culture

Chris Butler (Moderator)  
Former Managing Partner, EY HCMC

Brad Chan  
CEO, Banna Property Group and  
Founder, Haymarket HQ

Bao Hoang  
CEO, Roll'd

Annie Parker  
CEO, The Lighthouse and  
Chairperson, Code Club Australia

## Session 3 | 10.55 - 11.45am

Panel Discussion: The role of diversity in effective leadership

Natalie Nunn (Moderator)  
APAC Talent Development Leader, EY

Tamerlaine Beasley  
Managing Director, Beasley Intercultural and  
Board Member, Australia-ASEAN Council

Dai Le  
Founder and CEO, Diverse Australasian Women's  
Network (DAWN)

Lani Blanco-Francis  
Managing Director, Murumal

## Session 4 | 11.45am - 12.15pm

Leadership Assessments with Lumina Learning

Chris Gardiner  
Australian Director, Lumina Learning

## Session 5 | 1.00 - 1.50pm

Panel Discussion: Responsible leadership in an Australian and Vietnamese context

Andrew MacIntyre (Moderator)  
Deputy Vice-Chancellor (Global), RMIT

Chris Butler  
Former Managing Partner, EY HCMC

John Neil  
Co-Head and Principal Consultant - Advice and  
Education, The Ethics Centre

Thao Nguyen  
Board Chair, AVYLD

## Session 6 | 1.50 - 3.20pm

Workshop: Social, adaptive and authentic leadership

Robbie Macpherson  
Director, AdaptAble Leadership

## Session 7 | 3.40 - 5.00pm

AVYLD group activity

Linx Le  
CTO, AVYLD

# Day 2 Education

Tuesday 16th May | UTS Business School - 14-28 Ultimo Rd, Ultimo NSW

## Session 1 | 9.00 - 9.45am

Keynote: The role of innovative education in the 21st century and disruption in markets

Ross Milbourne  
Chair, INSEARCH Limited

## Session 2 | 9.45 - 10.35am

Panel discussion: Education for an increasingly globalised world

Paula Mills (Moderator)  
CEO, Academy of Entrepreneurs

David Do  
Managing Director, VI Group

Alex Murphy  
Managing Director, UTS:INSEARCH

Stephen Parker  
Lead Education Partner, KPMG

## Session 3 | 10.55am - 12.25pm

Design Thinking Workshop I: Principles

Sam Bucolo  
Professor, Design Innovation, UTS: Design Innovation research centre

## Session 4 | 1.10 - 2.00pm

UTS Business School Tour

## Session 5 | 2.00 - 2.50pm

Panel Discussion: Alternative learning experiences

Thao Nguyen (Moderator)  
Board Chair, AVYLD

Adam Brimo  
CEO, OpenLearning

Nick Gruen  
CEO, Lateral Economics

Paul Taylor  
Principal, Banora Point Primary School

## Session 6 | 3.10 - 4.40pm

Design Thinking Workshop II: Group activity

Sam Bucolo  
Professor Design Innovation, UTS: Design Innovation research centre

Raphael Hammel  
Design Innovation Practitioner, UTS: Design Innovation research centre

Paul Hole  
Co-founder, Insider Journeys

Aidan Nuttall  
Co-convenor, SydEduTech

Rodger Watson  
Deputy Director, Designing Out Crime research centre, UTS

## Networking Function | 6.30 - 9.00pm

AVYLD Cocktail Evening Reception hosted by KPMG

Level 38, Tower 3  
300 Barangaroo Avenue, Sydney  
Dress code: Business or traditional dress

# Day 3 Business/Trade & Entrepreneurship

Wednesday 17th May | Muru-D - Level 9, 175 Liverpool St, Sydney

## Session 1 | 9.00 - 10.00am

Panel Discussion: Journeys of Australian and Vietnamese entrepreneurs

Philipp Ivanov (Moderator)  
CEO, Asia Society Australia

Cate Hull  
CEO, FreightExchange

Ly Qui Trung  
Managing Director, Nam An Group

Nigel Russell  
Executive Chairman, Australian International School

## Session 2 | 10.00 - 10.50am

Panel Discussion: Unpacking different types of funding models

Peter Huynh (Moderator)  
Partner and Co-founder, Qualgro

Bill Bartee  
Managing Director, CSIRO Innovation Fund

Alan Crabbe  
Co-founder and CEO, Pozible

Will Richardson  
Chief Investment Officer, Impact Investment Group

Shelli Trung  
Expert-in-Residence, QUT Creative Enterprise Australia

## Session 3 | 11.10 - 11.40am

Keynote: Australia-Vietnam trade relationship

Michael Clifton  
General Manager Asia, International Operations, Austrade

## Session 4 | 11.40am - 12.30pm

Panel Discussion: Corporate case studies - expanding/investing offshore

Doug Ferguson (Moderator)  
Head of Asia and International Markets, KPMG and Chair, Asia Society Australia

Colin Adams  
International Development Asia Pacific Area Manager, Cardno Emerging Markets

Tatia Pittham  
Head of International Partnerships, BUPA

Tran Trong Kien  
Chairman and Group CEO, TMG

## Session 5 | 1.15 - 3.30pm

Workshop: Pitching with muru-D

Ben Sand (Presenter)  
Entrepreneur-in-Residence, muru-D

Peter Huynh  
Partner and Co-founder, Qualgro

Stefan Knight  
Community and Networks Manager, muru-D

Angela Kwan  
Director, 9 Springs

Rayn Ong  
Partner, Ong Heng Investments

## Session 6 | 3.50 - 5.00pm

Workshop: Pitch presentations and feedback

Rachel Bui (Host)  
CEO, AVYLD

Judging Panel - As above

# Day 4 National Development

Thursday 18th May | NSW Department of Premiers & Cabinet - 52 Martin Place, Sydney

## Session 1 | 9.00 - 9.45am

Keynote: Past, present and future between Australia and Vietnam

Christine Holgate  
CEO, Blackmores and  
Chair, Australia-ASEAN Council

## Session 2A | 9.45 - 10.45am

Panel Discussion: Australia 2030: identity, aspirations, challenges

Allaster Cox (Moderator)  
First Assistant Secretary of South East Asia Maritime  
Division, Department of Foreign Affairs and Trade

Malcolm Davis  
Senior Analyst, Australian Strategic Policy Institute

Dr. Stefan Hajkowicz  
Senior Principal Scientist - Strategy And Foresight,  
CSIRO

Kieran Davies  
Principal Adviser, Macroeconomic Group,  
The Treasury

## Session 2B | 11.05am - 12.05pm

Panel Discussion: Vietnam 2030: Identity, aspirations, challenges

Philipp Ivanov (Moderator)  
CEO, Asia Society Australia

His Excellency Duong Hoai Nam  
Chargé d'Affairs, ai.,  
Embassy of Vietnam in Australia

Pham Chi Lan  
Economic Researcher

## Session 3 | 12.50 - 2.00pm

Workshop @ NSW Parliament House  
Reflections of national development vision  
and your role as leaders

Robbie MacPherson  
Director, AdaptAble Leadership

## Session 4 | 2.00 - 3.00pm

NSW Parliament House Tour

## Session 5 | 3.20 - 4.00pm

Migration Stories

Zoe Butt (Moderator)  
Artistic Director,  
The Factory Contemporary Arts Centre

Usman Iftikhar  
Co-founder, Catalysr

Thao Nguyen  
Board Chair, AVYLD

## Closing | 4.00 - 5.00pm

Concluding reflections and facilitated  
discussion

Robbie MacPherson  
Director, AdaptAble Leadership

Sydney Harbour Cruise | 6:30 - 10pm  
Farewell dinner

Opposite King Street Wharf 5  
32 The Promenade, King Street Wharf  
Dress code: Casual

# Building relationships

At KPMG we work with our clients to develop strategies to mitigate risk, improve performance and create value in Asia.

KPMG is proud to be a major partner of the inaugural Australian Vietnam Young Leadership Dialogue, to support young leaders to build thriving relationships.

With our deep experience, industry insight and innovative approaches, we are here to contribute to the development, prosperity and bilateral relationship between Australia and Vietnam.

For more information please contact:

**Doug Ferguson**  
[dougferguson@kpmg.com.au](mailto:dougferguson@kpmg.com.au)  
**+61 2 9335 7140**



# 2017 Speakers

Arranged in order of appearance

## The Hon. Zed Seselja



Federal Assistant Minister  
for Social Services and  
Multicultural Affairs

Zed was born in Canberra to Croatian immigrant parents and was raised in the Tuggeranong Valley. He is married to Roslyn and they have five children. Before entering politics, Zed studied Arts and Law at the Australian National University and then moved into the Commonwealth Public Service working for the Department of Transport and Regional Services. In 2004, he was elected to the ACT Legislative Assembly representing the electorate of Molonglo. In 2007, he was elected as the ACT Opposition Leader and led the ACT Liberal Party in the 2008 and 2012 ACT elections. Zed resigned from the Legislative Assembly in 2013 and was subsequently elected to the Australian Senate in September 2013, representing the Australian Capital Territory. During his time in the Senate, Zed was appointed to a number of committees including the Joint Standing Committee on the National Disability Insurance Scheme National, the Joint Standing Committee on the National Capital and External Territories, and the Senate Select Committee on Health. Zed also served as Chair of the Senate Standing Committee on Community Affairs Legislation. Zed was re-elected as Senator for the ACT in July 2016 and was sworn in as Assistant Minister for Social Services and Multicultural Affairs by the Governor-General on 19 July 2016. Zed has portfolio responsibility for Multicultural Affairs, Settlement Services, Child Protection, Adoption, and Housing.

## The Hon. Ray Williams



NSW Minister for  
Multiculturalism

Ray is a member of the NSW Legislative Assembly, being first elected to parliament in 2007 following a term as councillor on the Hills Shire Council. Prior to this Ray worked for 22 years in the public transport industry, complimenting his current appointment as Parliamentary Secretary for Transport and Roads. Ray studied at Curtin University achieving a Graduate Certificate in Development Planning and has since completed a Masters Degree in Urban and Regional Planning. Ray has previously served on the Standing Committee on Natural Resource Management and most recently on the Select Committee on the Motor Vehicle Repair Industry. Ray commenced his working life in two metal trades apprenticeships prior to working in the transport industry for 22 years, where he completed an additional two trade qualifications. Between 1985 and 2005 Ray held a Racing NSW Thoroughbred Trainers Licence and successfully operated a small business during that time within the Thoroughbred Racing Industry.

## Thao Nguyen



Co-founder and  
Board Chair, AVYLD

Ms. Thao Nguyen is Board Chair and co-founder of the Australia Vietnam Young Leadership Dialogue. She was the founder and managing head of Ernst & Young Law Vietnam LLP. Thao was formerly a director of the Australian Chamber of Commerce in Vietnam. She was a member of the National Community Advisory Committee to the Special Broadcasting Service (SBS) in Australia, member of the Australian national NGO delegation to the UN Committee on the Rights of the Child in Geneva and Management Board Member of the NSW Ethnic Communities' Council. Thao is Board Chair of Loreto Kids Charity in Vietnam, and is also a member of the Asian Development Bank's Mekong Business Initiative Women's Cabinet. Based in Vietnam, she is currently the Regional Director of UTS:INSEARCH, a company of the University of Technology Sydney. She is also author of *We Are Here*, published by Allen & Unwin, shortlisted for the 2016 NSW Premier's Literary Awards. Thao holds a Bachelor of Commerce and Bachelor of Laws from the University of Sydney.

# 2017 Speakers

## Michael Brosowski



Founder and CEO,  
Blue Dragon Children's  
Foundation

In 2002, Michael moved to Vietnam to teach English and established Blue Dragon Children's Foundation in response to the overwhelming needs of street children in Hanoi. With no experience or funding, the early days were extremely difficult, but with help from local people, Blue Dragon soon began to take on a life of its own. Blue Dragon now serves the needs of over 1500 highly disadvantaged children, including children and youth who have been trafficked; street children; and children with disabilities. In 2011 Brosowski was named one of that year's CNN Heroes, and was made a member of the Order of Australia in recognition of his work defending the rights of Vietnamese children.

## Bao Hoang



Group CEO,  
Roll'd Australia

Bao is Founder and Group CEO of Roll'd Australia Pty Ltd. The group includes Roll'd, a Vietnamese casual hawker-style fast food franchise, and Mama's Buoi, a home-style Vietnamese restaurant and bar. With experience as a multi-site franchisee, a shareholder in a physiotherapy group, and passion for entrepreneurship, Bao invests his energy in sharing his love of food, family and heritage. He is passionate about creating a sustainable business model to support global expansion, whilst maintaining strong brand equity centered on people sharing his strong values. Bao's key strengths are in forward-thinking, strategic planning, innovation and financial literacy. In only five years, Roll'd has grown its portfolio to include over 60 restaurants Australia-wide, one international master franchise, and 4 Mama's Buoi restaurants. Bao strives to always play with purpose and compassion, enriching lives one memorable meal at a time.

## Annie Parker



CEO, Lighthouse

Annie is the CEO of Lighthouse, a new startup precinct in Sydney CBD. Lighthouse provides insight into how to become a founder, with a bold mission to help Sydney to become a world-leading startup ecosystem. Annie co-founded muru-D, Telstra's startup accelerator with programs spanning Australia and South East Asia. She also co-founded TechFugees Australia, connecting newly arrived refugees and migrants to the startup ecosystem, helping them to find solutions to the problems they face. Annie chairs both Mahuki, a digital innovation hub in Wellington, NZ, and Code Club Australia, an Australian charity teaching primary level children to code for free. Her latest project helps to rehabilitate prisoners into genuine employment after release from prison, and looks to reduce recidivism rates in Australia by offering entrepreneur training to serving prisoners.

# 2017 Speakers

Arranged in order of appearance

## Brad Chan



CEO, Banna Property Group  
and Founder, Haymarket HQ

Brad Chan is CEO of Banna Property Group, a 3rd generation family business with a vision to transform its shopping centres into community hubs. Brad is also founder of HaymarketHQ, a startup hub with a particular focus on helping startups grow into Asian markets. The hub also provides space for events and talks around subjects such as innovation, business in Asia and promoting culturally diverse leadership. Previously, he was President of the Haymarket Chamber of Commerce for five years, sat on the City of Sydney Chinese New Year Advisory Committee and was the first President of the Australian Asian Association of Bennelong. He currently Chairs a local pre-school and remains involved with community and local government committees. He recently established the Banna Foundation, the family group's philanthropy arm.

## Chris Butler



Former Managing  
Partner, EY HCMC

Chris is a recently retired partner of EY. Prior to retiring he was the Managing Partner in HCMC, Vietnam and the Tax leader for Indochina. Chris has served on a number of boards in the not-for-profit sector including as Chairman of the Australian American Leadership Dialogue. Chris also served on the board of Genazzano FCJ College and an RMIT University School of Accounting Advisory board. He is a chartered accountant.

## Dai Le



Founder, DAWN

Named one of AFR-Westpac's Top 100 Influential Women in Australia in 2014, Dai has over two decades of storytelling skills and change making experience. Dai's mission is to help build an inclusive society where mainstream institutions and organisations truly reflect the diverse society we live in.

Dai was a former award-winning journalist, film-maker and broadcaster with the Australian Broadcasting Corporation (ABC). Through her social enterprise DAWN, Dai inspires current & future generations of diverse Australians to be the absolute best version of themselves. DAWN seeks inspirational stories from diverse backgrounds & cultures and brings a new perspective on what it means to be who you are and where you are going. Dai is passionate about developing and building capability for the next generations of leaders.

# 2017 Speakers

## Natalie Nunn



Asia-Pacific Talent  
Development Leader, EY

Natalie Nunn is the Asia-Pacific Talent Development Leader at EY. Natalie leads a team across China, ASEAN, Korea and Oceania to develop professionals into leaders. Throughout her 25-year career in professional services in Australia, Natalie has always found a sense of purpose and meaning working with individuals and teams to realise potential and develop performance. Working across the Asia-Pacific has afforded Natalie a rich and rewarding opportunity to work directly with leaders from across the world, providing insight into the power and value of diversity and inclusive leadership.

## Tamerlaine Beasley



Founder and Managing  
Director, Beasley Intercultural  
and Board Member,  
Australia-ASEAN Council

Tamerlaine Beasley is the Founder and Managing Director of Beasley Intercultural, Australia's premier cross-cultural training and consultancy company, and a Board Member of the Australia-ASEAN Council. She is an expert on effective collaboration and communication in diverse and global workplaces. Examples of her work include: coaching and advising business leaders in Australia and Asia; working with global teams to optimise performance; developing a framework for capability building for APEC; building local staff capacity at the UN; leading the development of diversity and inclusion programs for the Australian Public Service and Defence.

## Lani Blanco-Francis



Managing Director,  
Murumal

Murumal is an Indigenous company committed to promote and enhance Aboriginal and Torres Strait Islander participation in all sectors of employment. Murumal provides indigenous workforce development strategy and business consulting services to industry and government. Lani is a proud Yadhagana and Kaantju woman who began her career in Indigenous employment with the ABC before working for QANTAS. With over 20 years experience, Lani is regarded as one of the country's leading Indigenous Employment experts. She has worked with a range of companies and with all levels of government. Lani was the inaugural winner and proud recipient of the Neville Bonner Award: "Most outstanding person to influence Indigenous Employment and Program initiatives in 2002".

# 2017 Speakers

Arranged in order of appearance

## Chris Gardiner



Australian Director,  
Lumina Learning

Chris Gardiner has led not-for-profit organisations for over 25 years, in overseas aid, aged and health care, youth services, and sport. He is the Australian Partner and Director for Lumina Learning, an innovative international psychometrics business involved in leadership and organisational development. Chris has separate postgraduate qualifications in international relations, management, leadership, professional ethics and is a Fellow of the Australian Institute of Management. His work includes leadership development and coaching, and organisational review and restructuring. He has a strong interest in football which currently involves membership of the Board of Football NSW and leadership of a bid for a new national team in the Australian A-League.

## Andrew MacIntyre



Deputy Vice-Chancellor  
Global Development and  
Vice-President, RMIT

Prior to joining RMIT, MacIntyre was College Dean, Director of the Research School of Asia & the Pacific and founding Director of the Crawford School of Public Policy at the ANU. Earlier in his career, he was Professor at the Graduate School of International Relations & Pacific Studies at the University of California, San Diego. Prof. MacIntyre is a Fellow of the Academy of Social Sciences in Australia. He publishes widely on Southeast Asian politics, international relations and higher education. He is the recipient of the Japanese Foreign Minister's Commendation for contributions to relations between Japan and Australia, and of the Presidential Friends of Indonesia award. He has provided expert testimony to the Australian Parliament, the U.S. Congress, the Central Party School of the Chinese Communist Party and consulted to bodies such as the World Bank, Asian Development Bank, the ASEAN Secretariat, the U.S. Marine Corps, the Central Intelligence Agency.

## John Neil



Co-Head  
and Principal Consultant  
- Advice and Education,  
The Ethics  
Centre

John has been involved with The Ethics Centre since 2008 and worked on a number of large consulting projects before joining them full time in 2012. Enconced in the University of Technology (UTS) Business School as a lecturer and researcher, John delved deep into the fields of ethics, sustainability, innovation and social entrepreneurship. He chaired the Ethics Working Group and developed the ethics framework for the Bachelor of Business degree. He has been published in a range of books and journal articles.

# 2017 Speakers

## Ross Milbourne AO



Non-Executive Director,  
Chair of the Board,  
INSEARCH Limited

Emeritus Professor Milbourne became Chair of the INSEARCH Limited Board in 2016. He was appointed Vice-Chancellor of UTS in 2002. He led a major development of the university's physical campus and infrastructure and the advancement of its national and international profile and reputation. Notable appointments include Reserve Bank of Australia Senior Fellow in Economic Policy, Visiting Professor to the London School of Economics, Board member of Universities Australia, member and Chair of the Australian Research Council Social Sciences Panel and Research Grants Committee, and Fellow of the Academy of Social Sciences in Australia. Professor Milbourne was appointed by the Australian Government to major policy-oriented committees and reviews. He received the Centenary Medal in 2001 for service to Australian society through economics and university administration, and was made an Officer of the Order of Australia (AO) in 2015 for his distinguished service to higher education.

## Alex Murphy



Managing Director,  
UTS:INSEARCH

Mr Murphy is Managing Director of UTS:INSEARCH. He has 25 years' experience with UTS:INSEARCH in education, marketing and senior management roles. Since assuming the MD role in late 2007, UTS:INSEARCH has more than doubled in size, extended its range of offshore partnerships delivering its programs in the region and expanded its sponsorship of UTS initiatives, including UTS's Indigenous strategy, alumni events and international student scholarships. Mr Murphy has had a long interest in higher education, intercultural business and ethics, and has lived and worked in Indonesia. He studied linguistics, philosophy and Indonesia and Malayan studies at the University of Sydney and undertook research at the University of Sydney and Macquarie University where he also lectured in linguistics. Mr Murphy ensures that learning and development of staff is fully supported by UTS:INSEARCH.

## David Do



Managing Director,  
VI Group

David Do is a Managing Director at VI Group, a Vietnam focused Private Equity firm with \$500 Million under management. He was previously a General Manager at Microsoft where he led Strategy, Mergers & Acquisitions, Investments, Joint Ventures and Post-Merger Integration. His operating experience includes managing global retail, telecom, media, payments sectors for Microsoft's services businesses and well as serving as a member of the Board of Directors of MSNBC, CNBC, ninemsn and companies in China, Australia, Mexico and the Middle East. Prior to working at Microsoft, David was a member of the Founding Team at EachNet, the leading Chinese e-commerce firm which was acquired by eBay for \$225 Million. David has also worked at The Boston Consulting Group (BCG) and JP Morgan. David has an MBA from Harvard University. He also holds a Bachelor of Commerce from the University of New South Wales.

# 2017 Speakers

Arranged in order of appearance

## Paula Mills



CEO, Academy of Entrepreneurs

Paula started her first venture with school friends in Mexico at the age of 13. This serial entrepreneurs set up companies in the Education, Media, Product and Service verticals. After a decade of working in the Education industry, Paula founded Academy of Entrepreneurs (AE) in partnership with 1,000 global entrepreneurs - from over 50 nationalities. AE is the first Nationally Accredited Startup "Incubator" in the world. Academy of Entrepreneurs empowers students with the entrepreneurial skills to set up, launch and scale businesses both in Australia and around the world. Paula's motto is to empower everyone with entrepreneurial skills to make the world a better place.

## Stephen Parker AO



Lead Education Partner,  
KPMG

Stephen began his career in law, working in private practice and academia in the UK. Over the last 30 years he has held a number of high-profile roles in the Australian education sector including the Vice-Chancellor and President, University of Canberra, Senior Deputy Vice-Chancellor and Vice-President, Monash University and most recently, Director of Global, Development and Strategy at The Conversation. In 2014, Stephen received the Order of Australia for "distinguished services to tertiary education through administrative, academic and representational roles, and as a leader in the growth and development of the University of Canberra".

As KPMG Australia's National Sector Leader Stephen continues his passion for Australia's social and economic future through improvements in education and research outcomes. He leads KPMG's work across all parts of the sector including higher education, vocational and training and school education.

## Dr Sam Bucolo



Professor of Design Innovation, UTS: Design Innovation research centre

Dr Sam Bucolo is a Professor of Design Innovation, co-Director of the Design Innovation research centre and Director of Innovation and Engagement at UTS, whose role is to help Australian business grow through Design Led Innovation, while ensuring university programs evolve accordingly. Sam was one of the original founders of the term Design Led Innovation, derived from his work in encouraging firms to shift their focus from Technology Led Innovation models. Sam has collaborated widely with a range of industry partners; has led many government initiatives on embedding design led innovation within organisations; has held several senior positions within universities; and was a former entrepreneur. He currently heads the Australian Design Integration Network and is the elected Australian board member for Cumulus, which represents over 200 art, design and media universities in 48 countries.

# 2017 Speakers

## Adam Brimo



Co-founder and CEO  
OpenLearning

Adam holds a Bachelor of Engineering (Software) and a Bachelor Arts (Politics) degrees from UNSW (University of New South Wales). He previously worked at Macquarie Bank as a Software Engineer in the Fixed Income, Currencies and Commodities Group and at Westpac Institutional Bank as a Senior Software Engineer. In 2012, Adam joined world renowned UNSW A. Prof Richard Buckland and David Collien to found openlearning.com, a student centered online learning platform. Over 750,000 students have joined courses, including the first massive open online courses (MOOCs) from Australia and Malaysia, where it is the national MOOC platform for public universities and polytechnics. OpenLearning.com now employs 62 people, has raised over A\$4.5m in venture funding and is headquartered in Sydney with its Southeast Asia regional office in Kuala Lumpur. In recognition of the impact OpenLearning has had on the education sector in Asia, Adam was named one of the Forbes 30 under 30 Asia in the Consumer Technology category in early 2017.

## Paul Taylor



Principal, Banora Point  
Primary School

Paul Taylor commenced as Principal of Banora Point Primary School in May 2017. He was formerly Principal at Turramurra North Public School. Paul has worked with a diverse range of communities including low socio-economic, English Second Language, Aboriginal, international (West Yorks) and rural. In the early 2000s Paul completed two NSW Premier's Teacher scholarships investigating classroom technology integration in New Zealand, California, Boston and England. In August 2013 Paul was invited to present at the 'Education In a Changing World' conference in California, where he introduced keynote speaker Sir Ken Robinson. Paul's leadership of Turramurra North PS has resulted in transformed learning opportunities for students K-6. Deeper learning, future focussed pedagogy, community engagement and school-wide collaboration are bringing outstanding results. REAL Projects, authentic audiences and a culture of learning based on feedback enable students to refine and consolidate their work, knowledge and skills. In recent weeks Paul has been appointed to Banora Point Public School as Principal and will commence his new role May 22nd.

## Nick Gruen



CEO  
Lateral Economics

Nicholas Gruen is a widely published policy economist, entrepreneur and commentator on innovation, our economy and society. He is CEO of Lateral Economics, Visiting Professor at Kings College London Policy Institute and Adjunct Professor at UTS Business School and Chairs of Peach Financial and the Open Knowledge Foundation (Australia). He is Patron of the Australian Digital Alliance, comprising Australia's libraries, universities, and providers of digital infrastructure such as Google and Yahoo. Nick was a Council Member of the National Library of Australia (2014-16), chaired the Federal Government's Innovation Australia (2013-14) and chaired The Australian Centre for Social Innovation (TACSI) (2010-16). He chaired the successful San Francisco based data analytics crowd sourcing platform, Kaggle.com and is an investor in numerous Australian and international start-ups. He has advised Cabinet Ministers, sat on Australia's Productivity Commission, has had regular columns in various daily papers and published numerous essays on political, economic and cultural matters.

# 2017 Speakers

Arranged in order of appearance

## Raphael Hammel



Design Innovation Practitioner, UTS: Design Innovation research centre

Raphael Hammel helps people and organisations achieve more meaningful and impactful work. He is currently a practitioner in the UTS Design Innovation research centre, where he supports partner organisations embarking on a transformational journey by design. He specialises in both up-skilling individuals through experiential training sessions, and helping executives focus their strategy on delivering compelling value to their customers. Raphael bridges engineering, business and design – having previously worked at Airbus on the A350 development, and at Deloitte in management consulting then leading their innovation program.

## Rachel Bui



Co-founder and CEO, AVYLD  
Founder, Aires Lab

Rachel is the founder of Aires, an artificial intelligence lab and a Co-founder of the Australia – Vietnam Leadership Dialogue. Rachel was a founding team member at muru-D, the startup accelerator backed by Telstra where she was responsible for setting up its startup, mentor and investor communities. Rachel also led on muru-D's China strategy, which includes organising the first Australian startup trip and delegation to China and building mentor, partnerships and investor networks in China.

Previously, Rachel worked at the Victorian Department of Treasury and Finance in Melbourne, Australia where she worked on the Gonski national education reform, taxi deregulation, public transport and Plan Melbourne. She holds a B.Com (Hons) from Monash University and has also studied filmmaking at the Victorian College of the Arts. Rachel is interdisciplinary and enjoys merging art and science to uncover innovative and creative solutions that will have social and cultural impacts.

## Aidan Nutall



Co-convenor, SydEduTech

Aidan Nuttall has broad experience in digital ranging from technical to business. He was instrumental in developing Agile practices for Optus where he ran the Agile web team. He then went on to lead the design for the high speed broadband web presence for Telekom Malaysia (equivalent of NBN in Australia). He then left the technical side to be the driving force in bringing the innovative My Optus mobile app from an idea to market. He took an entrepreneurial turn and successfully grew a SaaS strategy execution business. Aidan is currently helping clients innovate and leverage big data. He has always had a passion for education and a keen focus on combining his technology expertise with education through EduTech.

# 2017 Speakers

## Paul Hole



Co-founder,  
Insider Journeys

Paul is a co-founder of Insider Journeys (formally Travel Indochina) where he was also Managing Director for over 20 years. Insider Journeys started operations as an Indochina specialist in small group experiential travel in 1993. Paul and his business partner at the time were widely regarded as pioneers of this type of travel to the region. In the first three years, the business quickly expanded to cover all of Asia's hot spots, and today as well as Vietnam, Laos and Cambodia, it also markets, Myanmar, Bhutan, Mongolia, Sri Lanka, India, Japan, Thailand and China. Prior to starting his own business, Paul's early career included working in a number of public and private companies across fast moving consumables, commercial industrial real estate, and logistics management. His career started with a 3 year Management Cadetship with brewing giant, Castlemaine Tooheys.

## Christine Holgate



CEO, Blackmores and  
Board Chair,  
Australia-ASEAN Council

Christine has over 30 years of diverse international leadership experience in highly regulated industries, including healthcare, media, telecommunications and finance. She has over 20 years public board experience as either a Non-Executive Director or CEO and has held senior management positions in Asia, the Americas and Australia. Christine was appointed to her current role as Blackmores Chief Executive Officer in November 2008. Christine's prime responsibilities have been leading teams through significant change to deliver growth and expansion in Asia. Christine is the inaugural Board Chair of the Australia-ASEAN Council. She also serves on the Board of Collingwood Football Club and was a Non-Executive Director of Ten Network Holdings Limited for five years, retiring in December 2015. In 2015 Christine was recognised in the top 100 Women of Influence in Australia by the Australian Financial Review and named CEO of the Year by CEO Magazine/CEO Institute.

## Nigel Russell



Executive Chairman,  
Australian International  
School, Vietnam

Nigel grew up in Bathurst, NSW and graduated from Economics and Law from the Australian National University. After practising commercial law in Sydney for a few years, Nigel moved to Hanoi in 1993, where he lived and worked as one of the first foreign lawyers based in Vietnam until 1996. In 1997, Nigel moved south to Saigon with his wife. There he established and managed the Saigon office of one of Australia's largest law firm's, Allens Arthur Robinson, of which he was a partner until September 2011. As a lawyer in Vietnam, Nigel advised clients on most aspects of foreign investment and business in Vietnam, focusing on real estate, power and infrastructure projects, mergers & acquisitions, and funds management. Nigel and his wife (Thuy) established the Australian International School (AIS) in Saigon in 2006. The School opened with 11 students, and now has over 1,100 students at three campuses, ranging from kindergarten to year 13.

# 2017 Speakers

Arranged in order of appearance

## Philipp Ivanov



CEO, Asia Society  
Australia

Philipp commenced as CEO in January 2015 of Asia Society Australia and is leading the organisation through an exciting period of growth and transformation. Previously, he was a Policy Officer and Manager of the Australia-China Council at the Australian Government's Department of Foreign Affairs and Trade. In this role, Philipp led the strategic renewal of the Council. He was one of the principal authors of the Australia in the Asian Century White Paper - China Country Strategy. Previously, Philipp was Acting Director and Deputy Director of the Research Institute for Asia and the Pacific at the University of Sydney, advised the University of Sydney on China strategy and managed La Trobe University's partnerships in the Gulf States, Vietnam and Thailand. He is a board member of Asia Recon, Haymarket HQ and Sydney City Council's Chinese New Year Advisory Panel. Phillip is also an AVYLD advisor.

## Cate Hull



CEO, FreightExchange

Cate Hull is CEO of FreightExchange, an award winning startup that is disrupting Australia's freight industry through innovation and technology. Cate's work history and education has been driven by a passion for using numbers and data to improve business performance, whilst simultaneously finding creative solutions to transform inefficiencies into sustainable work practices. It is Cate's belief that the concept of inexhaustible resources in business is destructive, and that the sharing economy is a key opportunity for us to move towards a more viable future globally. Equipped with a Bachelors degree in Mathematics and a Masters of Business Administration, Cate has worked for some of the globe's most respected companies in the Manufacturing, Mining and Financial Services sectors, and was awarded the Telstra Digital Scholarship in 2014. With a strong commitment to diversity, Cate is an active member of the startup and transport sectors both locally and abroad.

## Ly Qui Trung



Managing Director,  
Nam An Group

In 2003, Ly Qui Trung co-founded Pho24 restaurant chain. At its peak, there were 60 restaurants across Asia and Australia including in Vietnam, Indonesia, Singapore, the Philippines, Cambodia, Korea, Hong Kong, Japan and Australia. He sold the company in 2011 and in the same year, VnExpress readers voted Trung as one of the 50 game changes of the country. Trung is now the Managing Director and co-founder of Nam An Group that owns and operates several food and beverage businesses in Vietnam. Since 2013, Trung relocated to Sydney and he recently opened two Vietnamese restaurants in Sydney. Trung has also authored several books including a brand-building guide for SMEs, an autobiography, two books about franchising and most recently a book for Startups. Trung has a PhD from the USA and a Masters and Bachelors degree from Australia. In 2016, he was appointed as Adjunct Professor by Western Sydney University and before that he was appointed Adjunct Professor by Griffith University.

# 2017 Speakers

## Bill Bartee



Managing Director,  
CSIRO Innovation Fund

Bill currently leads CSIRO's venture fund. He is also a co-founder and partner at Blackbird Ventures and an Investment Committee Member of NAB Ventures. Prior to Blackbird, Bill co-founded Southern Cross Venture Partners after helping to build early stage investing at Macquarie Bank. Bill was also the startup CEO of Mantara, a company that makes high performance, content-based message routing systems. Bill has led investments in and/or served on the Boards of several market leaders including: Seek, Altium, Telera, AutopilotHQ, Shoes of Prey, Accelo, Culture Amp, Mantara, Looksmart, Onebox, Process Street and many others. Bill is a mentor at Startmate, Muru-D, and an External Lecturer at University of Sydney teaching lean startup methodology to computer science, engineering and physics students.

## Shelli Trung



Expert-in-Residence,  
QUT Creative Enterprise  
Australia

Shelli Trung is the Expert in Residence at QUT Creative Enterprise Australia (QUTCEA), which is an accelerator, incubator, co-working space and startup investment fund dedicated to creative tech. Shelli has a unique combination of corporate, entrepreneurship and investor expertise. In 2010, she founded a digital media publication based in New York, which was subsequently acquired in early 2015. Prior to this, Shelli worked as a business improvement specialist serving organisations ranging from small boutique consultancies to large corporate banking. Shelli has mentored on five startup accelerators globally with a focus on scaling capacity, growth hacking and capital raising. Her angel investments include Founder House – a network of co-living spaces in New York to Seeder, an online platform that provides solar retro-fits to the trillion-dollar commercial real estate market in China.

## Will Richardson



Chief Investment Officer,  
Impact Investment Group

Will joined Impact Investment Group (IIG) in 2013 as Chief Investment Officer and is responsible for originating and arranging impact investment opportunities and raising capital. Will oversees IIG's venture capital division and led the establishment of the Giant Leap Fund, Australia's first 100% impact VC Fund. He has 15 years' experience in venture capital, private equity, property and corporate finance sectors, and has provided investment advice to organisations, families and high net worth individuals. Previously, Will was Investment Manager at the CVC Group an Australian private equity firm after beginning his career at Ernst & Young. Will is a Director of the Responsible Investment Association of Australia.

# 2017 Speakers

Arranged in order of appearance

## Alan Crabbe



Co-Founder and  
Director, Pozible

Alan is the co-founder and Director of Pozible, where he introduced crowdfunding to Australia and Asia Pacific. With his background in web application design, Alan and his co-founder built the Pozible platform that is used by thousands of creators to fund new creative projects and ideas. The site has hosted thousands of projects in Australia alone and distributed over \$55 million to creative individuals, groups and organisations since it launched in 2010. Alan is a big advocate for opening up private equity investment in high growth companies through crowdfunding. Working in consultation with the Australian government, a bill was recently passed to facilitate it through intermediaries like Pozible. Alan previously worked in a range of roles in tech startup companies in the UK before moving to Australia in 2007. Alan started his entrepreneurial journey through a spin out company from Queen's University in Northern Ireland where he studied Business and Information Technology.

## Michael Clifton



General Manager Asia,  
International Operations,  
Austrade

Michael Clifton has enjoyed a diverse and varied career including almost 20 years in trade and defence appointments across Asia and the Middle East. Michael's career highlights include five years as head of Austrade's China network; and assignments in Hong Kong, Tokyo and Osaka. He has served as an adviser to the Minister for Trade and Chief of Staff to the Minister for Regional Australia, Regional Development and Local Government. In December 2016, Michael was appointed General Manager - Asia with responsibility for Austrade's operations across India, ASEAN and the markets of North East Asia. Michael is fluent in Chinese and Japanese. He is a graduate of the Royal Military College, Duntroon, and holds a Bachelor of Arts (Honours) from the University of New South Wales.

## Doug Ferguson



Head of Asia & International  
Markets, KPMG and  
Chairman, Asia Society  
Australia

Doug Ferguson is KPMG's Head of Asia & International Markets and a Partner in Deals Advisory. He leads KPMG's China, Japan, India, Korea and ASEAN client business practices and oversees major inbound Asian investment projects. He also leads Access Asia, KPMG's trade services business which helps Australian companies leverage the FTAs to grow bilateral trade.

A mandarin speaker, Doug was based in Beijing and Hong Kong between 2001 and 2011 as a Deals Advisory professional assisting MNCs and private equity funds to invest and grow in China. Doug was admitted to partnership in 2008. Doug is Chairman of Asia Society in Australia, an Adjunct Professor at Sydney University Business School and a Business Champion for the New Colombo Plan. He is a Fellow of the Australia and NZ Chartered Accountants, an AICD qualified Company Director and holds a Bachelor of Business degree.

# 2017 Speakers

## Tran Trong Kien



Chairman and CEO,  
Thien Minh Group (TMG)

Tran Trong Kien is Founder, Chairman and CEO of TMG, an integrated group specializing in Southeast Asian travel, that originated from a local tour company -Buffalo Tours. Kien originally started Buffalo Tours to fund his medical studies in 1994. Kien graduated as a Medical Doctor from Hanoi Medical School, and holds a BA in English from the University of Foreign Languages and International Studies in Hanoi, and an MBA from the University of Hawaii at Manoa. He is also a Board Member of the Asia Commercial Bank, Vinaland Limited (London Stock Exchange – VNL), and Fullbright University Vietnam (FUV). Kien’s travel group, TMG, has grown to include a global network with offices in 11 Asian countries, and four sales offices in Australia, UK, USA and Russia. TMG now has several business lines in aviation, tours, cruises, and hotels, including owning and operating fifteen DMC brands in Vietnam, such as, Asia Outdoors, Cholon Tours, PEAK Vietnam, and Go Vacation Vietnam, managing multiple resort properties, seaplanes and cruises. Its travel portal, ivivu.com had over 20 million unique visitors in 2016.

## Colin Adams



International  
Development (Asia  
Pacific) – Area Manager  
Cardno

Colin is Cardno’s International Development (Asia Pacific) Area Manager based in Melbourne, Australia. He leads a team of 1,500 development professionals throughout the Asia Pacific region who work with government, private sector and civil society partners to deliver unique solutions to complex development challenges. Programs range from infrastructure and private sector development, through governance and law and justice to health, education and community development.

Colin has extensive experience in social performance, for both public and private sector clients. This has included large-scale development projects in PNG, environmental and social regulatory processes in West Africa, Asia and Latin America in the resource sector; as well as consulting around development issues including local level service delivery, community security, development strategies and social mine closure planning. He lectures in social risk management in Indonesia and for the Enterprise Risk Management Academy based in Singapore.

## Tatia Pittham



Head of International  
Partnerships, Bupa  
Australia

Tatia joined Bupa Global in England in 2012 as Partnering Manager, managing insurance partnerships across the UAE, Hong Kong, Singapore, and Australia. After returning home to Sydney, Australia in 2014 she joined Bupa’s Health Insurance function. Tatia later became Head of International Partnerships at Bupa Australia, focusing on Asia and onshore distribution partnerships targeting international customers. In 2016, Tatia successfully launched Bupa’s first international reinsurance partnership, with a local Chinese insurer, making Bupa Australia the first and only Australian health fund, to have compliant onshore market access in China.

Prior to her career at Bupa, Tatia held various roles in the financial services sector, and holds a degree in social science.

# 2017 Speakers

Arranged in order of appearance

## Ben Sand



Entrepreneur in Residence,  
muru-D Australia

Ben Sand is a co-founder of Meta, a Silicon Valley augmented reality company that offers users a total augmented reality (AR) experience: - to see, create, and interact with virtual objects and apps inserted in the real environment. Meta's goal is to lead the next evolution of personal computing through augmented reality, replacing desktops, laptops, tablets, and smartphones with a more natural-to-use system set entirely in a pair of glasses. Meta has raised AUD\$100MM, hired 150 people and is still growing strong. Ben has returned to Australia to coach Australian startups founders and is currently entrepreneur-in-residence at Telstra's muru-D accelerator in Sydney.

## Angela Kwan



Director, 9 Springs

Angela is a lawyer, entrepreneur and angel investor based in Sydney. She is the co-founder of Catalyser, a social enterprise that provides software to companies to manage their workplace giving programs, and a director of a property development and investment company, 9 Springs. Angela worked for 10 years as a lawyer in private practice and in-house roles for King and Wood Mallesons and General Electric in Hong Kong and China. She is passionate about entrepreneurship and Asian-Australian leadership and has been involved as a mentor with Muru-D, UNSW Innovations and HaymarketHQ.

## Rayn Ong



Partner, Ong Heng  
Investments

Rayn Ong is an active investor based in Sydney. He works closely with accelerator programs, angel investor groups and venture capital fund managers to co-invest in early stage tech opportunities. Rayn is an investor in companies such as Lumific (acquired by GoPro), Propeller Aerobotics, Instaclustr, Clarity, Spaceship, CarBar, BugHerd, HappyCo, Elevio, WorkYard, QPay, Morse Micro, FreightExchange, SignOnSite, Muru Music, Hava.io, 25fifteen, BusyBot, mPrest via OurCrowd and Zebra via OurCrowd. Rayn is also an LP of Blackbird Ventures and Our Innovation Fund. He also invests through Startmate and 500 Startups Fund via MicroVentures. Rayn is also a Startmate and muru-D mentor.

# 2017 Speakers

## Peter Huynh



Partner and Co-founder,  
Qualgro

Peter is a Partner and Co-founder of Qualgro, a venture capital firm based in Singapore which invests in technology startups across Southeast Asia and Australia/New Zealand. He is also an investor & mentor at Startmate, regarded as one of Australia's most successful accelerator programs. Peter was a Co-founder of Optus-Innov8, a Corporate VC investing in Australian technology startups, and a Director at Singtel. Innov8, Singtel Group's Corporate VC fund. He also led M&A transactions for Singtel Group Digital Life. Peter has worked across Asia, Europe, Silicon Valley and Australia. He was previously at Hutchison 3G, where he undertook business development and corporate development roles, based in Sydney and London. Prior to that he held senior management roles in digital agencies at WPP Group, and started his tech career at Computer Sciences Corporation.

## Stefan Knight



Community and  
Networks Manager,  
muru-D

Stefan Knight has been involved in tech enterprises spanning ICT and telecom for 20+ years. He has held roles in management, business development, product management, product marketing, systems engineering and software development. His background spans start-ups and public companies working in global markets devising and executing business development strategies and partnership ecosystems-networks. He has been an advisor and investor at Chatterbox Inc., lead mentor at Stone & Chalk and Practice Manager for Connectivity at Dimension Data. Stefan has been a mentor with muru-D and is presently the Community and Networks Manager at muru-D. Stefan is passionate about creativity, entrepreneurship, mentoring and building his network.

## Allaster Cox



First Assistant Secretary  
South East Asia Maritime  
Division - DFAT

Allaster Cox is currently First Assistant Secretary, Southeast Asia Maritime Division in the Department of Foreign Affairs in Canberra. Prior to this, he was Assistant Secretary, Indonesia and Timor-Leste in 2012-13. He was Australian Ambassador to Vietnam from 2008 to 2012. Overseas, he has also served as High Commissioner in Brunei Darussalam (2001-03), Deputy Head of Mission in Kuala Lumpur (1998-2000), First Secretary and later Political Counselor in Jakarta (1992-96) and Second Secretary in Brunei Darussalam (1988-1990). In Canberra, Mr Cox has been Assistant Secretary, Policy Planning (2007-8) and Assistant Secretary, United States Branch (2006-07). Between 2004 and 2006 he was on secondment as Assistant Secretary, Asia, Americas and Trade Branch in the Department of the Prime Minister and Cabinet. Mr Cox worked for Shell Australia as an industrial economist in teams negotiating workplace/ manning level reforms from 1985-87. He speaks Indonesian / Malay language.

# 2017 Speakers

Arranged in order of appearance

## Kieran Davies



Principal Adviser,  
Macroeconomic Group  
The Treasury

Kieran rejoined the Australian Treasury at the end of 2016 as Principal Adviser in Macroeconomic Conditions Division, based in Sydney. He previously worked for 20 years in financial markets, mainly working as chief economist for ABN AMRO and Barclays Banks, covering the Australian and New Zealand economies. Prior to joining the private sector, Kieran worked in Treasury for about ten years, working as Director of Forecasting Section and also covering monetary policy and financial markets.

## Dr Malcolm Davis



Senior Analyst, Australia  
Strategic Policy Institute

Dr. Malcolm Davis joined ASPI as a Senior Analyst in Defence Strategy and Capability in January 2016. Prior to this he was a Post-Doctoral Research Fellow in China-Western Relations with the Faculty of Society and Design at Bond University from March 2012 to January 2016, and he currently retains an Honorary Assistant Professor position in the Faculty. He has worked with the Department of Defence, both in Navy Headquarters in the Strategy and Force Structure area, and with Strategic Policy Division in the Strategic Policy Guidance and Strategic External Relations and Education sections from November 2007 to March 2012. Prior to this appointment he was a Lecturer in Defence Studies with Kings College London at the Joint Services Command and Staff College, in Shrivenham, UK, from June 2000 to October 2007. He holds a PhD in Strategic Studies from the University of Hull as well as two Masters degrees in Strategic Studies, including from the Australian National University's Strategic and Defence Studies Centre. His main research focus is on defence strategy and capability development, military technology, and the future of warfare.

## Dr Stefan Hajkowicz



Senior Principal Scientist  
CSIRO

Dr Stefan Hajkowicz is a senior principal scientist working in the field of strategic foresight at the CSIRO. Stefan leads the Data61 Insight Team which is a group of researchers and consultants helping organizations navigate digital disruption. Stefan's research and consulting work helps companies, governments and communities explore plausible futures and make wise strategic choices. Stefan is a world leading scholar in the field of decision theory and has published seminal works on the use multi-objective decision support. His research has contrasted structured versus intuitive approaches to decision making. Stefan is widely published in the international research literature and his most recent book titled "Global Megatrends" is available through CSIRO Publishing. He is a current and recent member of the OECD and World Economic Forum global strategic foresight communities.

# 2017 Speakers

## His Excellency Duong Hoai Nam



Chargé d'Affairs, ai.  
Embassy of Vietnam in  
Australia

Mr. Duong Hoai Nam is currently the Chargé d'Affairs at the Embassy of Vietnam in Australia. He holds a Bachelor of English from the Hanoi University for Teachers of Foreign Languages, a Bachelor in Economic Management from the Hanoi National Economics University, a Master of International Policy and Practice from George Washington University and was a Research Fellow at the Institute for the Study of Diplomacy at Georgetown University. Between 2004 and 2010, Mr. Nam was Second Secretary and then First Secretary of the Permanent Mission of Vietnam to the United Nations in New York. Between 2010 and February 2017, Mr. Nam was Deputy Director-General, Department of Multilateral Economic Cooperation and was a Member of the National Economic and Trade Negotiation Team.

## Ms Pham Chi Lan



Economic Researcher

Ms Pham Chi Lan is a member of the National Council for Sustainable Development and Competitiveness Enhancement (which was set up by the Government of Vietnam in 2012). From Sept. 2014 to May 2016 Madam Lan joined the research and editorial teams sponsored by the Government of Vietnam and the World Bank to produce the Vietnam 2035 Report. From 2007-2009 she was Vice President of the Institute for Development Studies and from 1996-2006 Madam Lan was an advisor to the Prime Minister of Vietnam at the Prime Minister's Research Commission (PMRC). Her responsibilities at the PMRC included generating ideas and evaluating proposals regarding economic and administrative reforms, especially the business environment and private sector development. Madame Lan contributed to the evolution of Vietnam Chamber of Commerce & Industry almost from its foundation in 1963 to becoming the largest representative of the business community in Vietnam, having held Executive Vice Presidency and other roles. Madame Lan is most known for her special achievements in the formulation of important business laws and policies in Vietnam particularly the Enterprise Law and Competition Law. She was very active in assisting Vietnam integrate with ASEAN as well as with WTO accession. Ms Pham Chi Lan is currently an independent economic researcher.

## Zoe Butt



Artistic Director, The  
Factory Contemporary  
Arts Centre

Zoe is currently the Artistic Director of the Factory Contemporary Arts Centre. Previously, she was the Executive Director and Curator of Sàn Art, Vietnam's most active independent contemporary art space and reading room in Ho Chi Minh City. From 2007-2009 she was Director, International Programs, Long March Project – a multi-platform, international artist organization and ongoing art project based in Beijing, China. From 2001-2007 she was Assistant Curator, Contemporary Asian Art, Queensland Art Gallery, Brisbane, Australia where she assisted in the development of the Asia-Pacific Triennial of Contemporary Art (APT); key acquisitions for the Contemporary Asian art collection, and other associated gallery programs. Her curatorial referral work is pan-Asian, working with private collectors and researchers, independent curators and major museums globally.

# 2017 Speakers

Arranged in order of appearance

## Usman Iftikhar



Co-founder and COO,  
Catalysr

Usman is currently the Co-founder and COO of Catalysr - a business accelerator breaking down barriers to employment for skilled refugees and migrants in Australia through entrepreneurship. He is also a part of the G20 Young Entrepreneurs Alliance 2017 Australian Delegation to Berlin. Usman is a strong believer in the power of entrepreneurship and design thinking to drive social change. His passion lies in developing solutions to two wicked problems – global warming and the global refugee crisis. He is a trained mechanical engineer from Pakistan, with a Master in Engineering Management and an ongoing PhD in Energy Policy at the University of Wollongong. He is also a Climate Reality Leader at Al Gore's Climate Reality Leadership Corps, an Associate Fellow of School for Social Entrepreneurs (SSE) and a FYA Young Social Pioneer Alumnus.

## Robbie MacPherson



Director  
AdaptAble Leadership

For over fifteen years Robbie has been designing and delivering innovative, transformational leadership and talent development programs for a diverse range of organisations, sectors and environments. For over a decade Robbie worked for Australia's oldest NGO, the Benevolent Society, where he was Director of Australia's leading NGO social leadership consultancy, Social Leadership Australia. In addition to his executive responsibilities, he was lead program designer and facilitator on a broad range of leadership development programs, including the award winning Sydney Leadership Program. Robbie has worked with over a thousand senior leaders at the National Australia Bank for the past 8 years, including co-designing and delivering Accelerate, their senior leadership talent program. He works regularly with senior global counter-terrorist agents both in Australia and overseas on the Leadership in Counter Terrorism Program (LiNCT); delivered a two year program for emerging Indigenous leaders across the Australian continent; and works with numerous government departments in NSW, QLD, Victoria and NT. Robbie teaches executive level Public Servants through both the Australian Public Sector Commission (APSC) and the Australia and New Zealand School of Government (ANZSOG), including their popular 'Towards Strategic Leadership' program; and is an experienced and effective executive coach. Robbie is also Principal of Reos Partners, a global social consultancy driving thinking and practice in solving tough, systemic problems.

We are grateful to our partners who made the inaugural Australia-Vietnam Young Leadership Dialogue possible.

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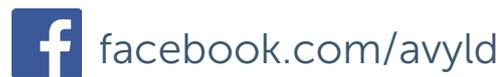
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To find out more about the Australia-Vietnam Young Leadership Dialogue and keep up-to-date with Australia and Vietnam relations, please follow us on social media and sign up to our newsletter.

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# Community Events

We have hosted various events in Sydney, Melbourne and Hanoi with more to come in the future.

If you would like to find out more about upcoming AVYLD events in your city, please visit our website at:

[www.australiavietnam.org/events](http://www.australiavietnam.org/events)





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Young Leadership Dialogue

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Australia-Vietnam Young Leadership Dialogue  
PO Box 1453,  
Parramatta, NSW 2124

[info@australiavietnam.org](mailto:info@australiavietnam.org)  
[www.australiavietnam.org](http://www.australiavietnam.org)