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#### MESSAGE FROM THE PRIME MINISTER

#### AUSTRALIA-VIETNAM LEADERSHIP DIALOGUE 2021

Welcome to the delegates of the 2021 Australia-Vietnam Leadership Dialogue, and congratulations to the organisers for hosting this important event virtually.

Coming together today, you represent a spectrum of expertise, energy and inspiration from medical professionals and social researchers, to entrepreneurs and activists, tech innovators and scientists and financial and legal experts.

In a time of rapid strategic, economic and environmental change, you are focused on striving for progress, and making it happen.

Australia and Vietnam share a strong and enduring bond. We are friends and partners.

Our ties are strategic and economic, based on mutual trust, understanding and respect.

Australia values Vietnam as a nation of real consequence in the Indo-Pacific. Together, we are working for the stability and prosperity of our region and our peoples.

In partnership, we are facing the challenges of the COVID-19 pandemic. Australia is committed to supplying Vietnam with 1.5 million Australian-sourced vaccine doses, as well as vaccine delivery support and technical advice.

As we look to the future, our nations will continue to enhance our economic engagement, deepen our strategic and security cooperation, and build on shared knowledge and innovation.

This is the partnership your dialogue today will help enact and grow. As emerging young leaders, you will play an important role in driving relationships that strengthen our countries and secure our region.

I send my best wishes to you all.

The Hon Scott Morrison MP Prime Minister of Australia

September 2021



#### THỦ TƯỚNG CHÍNH PHỦ TỚC CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM

Số: /LDCP

Hà Nội, ngày tháng 9 năm 2021

Trước hết, tôi gửi lời chúc mừng nồng nhiệt đến tắt cả đại biểu tham dự và Ban tổ chức Đối thoại Lãnh đạo trẻ Việt Nam - Australia năm 2021.

Quan hệ Đối tác Chiến lược Việt Nam và Australia đang phát triển tốt đẹp dựa trên sự tin cậy, hiểu biết và tôn trọng lẫn nhau. Mối quan hệ này không ngừng được cùng cố và tăng cường cả về chiều rộng và chiều sâu trên tất cá các lĩnh vực thương mại - đầu tư, quốc phòng - an ninh, giáo dực - đảo tạo, ODA, khoa học - công nghệ, y tế và giao lưu nhân dân. Trong bối cánh đại dịch Covid-19, hai nước luôn quan tâm, hỗ trợ lẫn nhau, chia sẽ khó khân, tồn thất do dịch bệnh gây ra. Australia đã ủng hộ Việt Nam hàng triệu liều vắc xin phòng Covid-19 và các trang thiết bị, vật tư, y tế; Việt Nam ủng hộ Australia hàng trăm nghìn khẩu trang y tế phòng dịch. Điều đỏ cho thấy, trước mỗi khó khãn, thách thức, chúng ta luôn mạnh mẽ hơn, đoàn kết hơn, gắn bó hơn, tìm ra phương hướng thúc đầy hợp tác hiệu quả hơn trên tất cả các lĩnh vực.

Trong sự phát triển của quan hệ Đối tác Chiến lược Việt Nam - Australia không thể không nhắc đến sự góp sức của thế hệ trẻ hai nước. Đặc biệt trong bối cảnh đại dịch, hợp tác của thế hệ trẻ Việt Nam - Australia là nhân tố quan trọng góp phần đẩy lùi dịch bệnh thành công, hướng tới phục hồi kinh tế xã hội bên vững. Tôi tin tưởng chắc chắn rằng, với sự hỗ trợ, khuyến khích của Chính phủ hai nước, Đối thoại với chủ đề "Tái tạo phục hồi" sẽ là cơ hội để các nhà lãnh đạo trẻ của Việt Nam và Australia thào luận, chia sẻ quan điểm, tìm kiếm những ý tướng mới, làm phong phủ thêm các lĩnh vực hợp tác để cùng vượt qua thách thức, đón đầu cơ hội phục hồi và phát triển, góp phần thiết thực tăng cường quan hệ Đối tác Chiến lược giữa hai nước chúng ta.

Chúc Đối thoại Lãnh đạo trẻ Việt Nam - Australia năm 2021 thành công tốt đẹp. Chúc các đại biểu và Ban tổ chức Đối thoại sức khỏe, hạnh phúc và thành công./.

PHAM MINH CHÍNH

he in

#### English Translation By AVLD

#### PRIME MINISTER

#### SOCIALIST REPUBLIC OF VIETNAM

No: /LDCP

Hanoi, September 2021

First, I would like to warmly congratulate all the delegates and the organisers of the Australia-Vietnam Young Leadership Dialogue (AVYLD) 2021.

Australia and Vietnam have built strong strategic relations based on mutual trust, understanding and respect. This relationship has been continuously reinforced and strengthened in both breadth and depth in all fields including trade - investment, defence - security, education - training, ODA, science - technology, health and people-to-people. In the context of the COVID-19 pandemic, the two countries always help and support each other, sharing difficulties and losses caused by the disease. Australia has supported Vietnam with millions of doses of COVID-19 vaccine and medical equipment, supplies and materials; Vietnam supports Australia with hundreds of thousands of medical masks to prevent the epidemic. It shows that as we face difficulties and challenges, we always become stronger, more united, more engaged, and find ways to promote more effective cooperation in all fields.

In the development of the Vietnam - Australia Strategic Partnership, it is impossible not to mention the contribution of the young generations of the two countries. Especially in the context of the pandemic, the cooperation of the Vietnam - Australia young generations is a crucial factor contributing to the successful fight against the epidemic, and towards a sustainable socio-economic recovery. I firmly believe that, with the support and encouragement of the two governments, the Dialogue with the theme of "Regeneration" will be an opportunity for young leaders of Vietnam and Australia to discuss, share perspectives, seeking new ideas, enriching areas of cooperation to overcome challenges together, anticipate opportunities for recovery and development, and make practical contributions to strengthening the Strategic Partnership between the two countries.

I wish AVYLD 2021 a great success. I also wish the delegates and the organisers of the Dialogue good health, happiness and success.

> Regards Signed PHAM MINH CHÍNH

#### **AVLD OVERVIEW**

## AUSTRALIA-VIETNAM LEADERSHIP DIALOGUE

is an independent non-profit initiative that was established to nurture relationships, promote engagement and incubate collaboration between Australian and Vietnamese leaders from a broad spectrum of society. Through people to people links, we believe the bilateral relationship between Australia and Vietnam can be strengthened to contribute to the development of each respective nation.

Our vision is to advance sustainable prosperity through a deeper Australia-Vietnam bilateral relationship. This is supported by our mission to create, ignite and nurture a network of exceptional leaders from Australia and Vietnam to accelerate efforts towards the United Nations Sustainable Development Goals.

The Dialogue brings together 22 highly influential, visionary, young leaders under 35 from Australia and Vietnam. The Dialogue aims to deliver a transformative experience to these exceptional Australian and Vietnamese leaders, to ignite their purpose and place towards a socially just, inclusive and sustainable region. Through the program and by being part of our extended powerful alumni network, the delegates will build the skills and connections which will shape and strengthen their countries and the region in the coming decades. This year's focus is on the theme of "Regeneration." Regeneration is applicable to all that we do. This includes ways in which we can practically restore ourselves, organisations, communities, and our ecosystem.

In our corner of the world in the Asia Pacific and through the ever important and growing bilateral relationship, we believe these leaders have a significant role to play in co-creating a sustainable future.

Reference to Dialogue throughout is to the Young Leadership Dialogue. This publication also focuses on the Young Leadership Dialogue and its delegates and alumni. Beyond 2021, we look forward to sharing with you the expanded activities under our broader umbrella of the Australia-Vietnam Leadership Dialogue.





#### Working together to drive opportunities

The NSW Government has been proudly supporting the Australia Vietnam Young Leadership Dialogue since it began in 2017. As one of the state's largest two-way trading partners, we're committed to creating stronger trade and investment pathways between NSW and Vietnam.

We're proud to have the NSW Trade and Investment Director, Kien Van Nguyen based in Ho Chi Minh City, further strengthening the relationship through enhanced collaboration, while Investment NSW is ready to help you capitalise on new opportunities.

#### Investment NSW works to:

- strengthen NSW Vietnam relations
- entrench new trade and innovation collaboration pathways
- drive trade outcomes for NSW
- identify entry points into the Vietnamese market
- expand your business to Vietnam
- uncover your next education chapter at one of NSW's world-class educational institutions.

### You can benefit from our support programs including:

- NSW Going Global
- NSW Export Assistance Grants
- Jobs Plus.

Ready to take the next step? Get in touch at global.nsw.gov.au/contact-us today.





Founded in 1887, RMIT is a multi-sector university of technology, design and enterprise with more than 95,000 students and close to 10,000 staff.

RMIT's history as an institution of applied research, and its many areas of internationally recognised expertise, from engineering and architecture to fashion and entrepreneurship, make us an important contributor to wider innovation efforts.

Research has a vital role in shaping teaching practice, industry and community engagement. Alongside specialised research roles and teams, RMIT works to connect insights and evidence from research to the teaching and engagement activities where it is most relevant.

RMIT's programs are aligned and connected with industry and the changing world of work. We collaborate widely with other experts, innovators, institutions and entrepreneurs. We fully embrace the digital world in all its dimensions and possibilities.

We offer students a rich and immersive digital experience. We use digital content, tools and innovation to create excellent learning, collaboration and work environments for the whole RMIT community.

As the largest offshore campus in Asia, RMIT Vietnam has three locations: Ho Chi Minh City, Hanoi and Danang. We work effectively with industry partners to shape our programs to bring students cutting-edge curriculum design. Within four months of graduation, 93% of RMIT Vietnam students are in full time employment.

Ultimately, our success in Vietnam will be based on the impact we have had on individuals, and through these individuals, their communities and the country. With more than 9,500 current students, 15,500 alumni and 700 staff from our campuses in Vietnam, RMIT's impact is already very strong and the University looks forward to seeing how we continue to build on the foundation of the past 20 years.



## Good growth knows no borders

The challenges of climate change, digital transformation and public health faced by Vietnam and Australia, are faced by the world too. How we navigate them together matters. KPMG are proud sponsors of the Australia & Vietnam Young Leadership Dialogue.





s we began to conceive of the 2021 Dialogue, bush fires were ravaging Australia, drought & salination caused 5 provinces in the Mekong Delta to be in a state of emergency and a global pandemic has ravaged all of our countries. Now more than ever, our world demands leaders who not only have vision, but the heart and humility to ask the right questions, questions that may confront how we have been complicit in perpetuating inequity and imbalance. We need leaders who have the will to translate their vision into radical action.

In 2021, we have selected, yet another group of phenomenally inspiring change makers. Despite COVID, the process has cemented that this platform is a place to converge mind, heart and will towards the change we need. We are so energised by the 2021 delegates. From plant scientists, to tech founders, governance experts, story tellers, educators, venture capital investors and more. In these pages you will read about these brave and inspiring leaders. But what we are even more excited about, is what they can do together, as they join a powerfully influential group as this year's delegates, and subsequently as alumni.

In 2021, we publicly reverted to our legal name, The Australia Vietnam Leadership Dialogue (AVLD) of which the Young Leadership Dialogue sits under as a project. This signals our ambition to be the leading non-government platform for bi-lateral relations between our two great

nations. It signals that we are embarking on broader engagement across various aspects of the relationship including policy, trade, research as well as people to people links. What we are building is an eco-system towards real change, anchored in the unique dynamic of our two homes - Australia and Vietnam.

The robustness of AVLD has been built from amazing Steering Committee Volunteers, advisors, alumni, our project officer, board of directors, our wonderful Patron, Sir Peter Cosgrove and indeed, our loyal and committed Sponsors. On behalf of AVLD, we thank you all deeply for your ongoing contribution, especially in these challenging times. You are investing not only in the future, my friends, you are investing in our present – to fuel and affirm the mission of AVLD towards the United Nations Sustainable Development Goals.

As a result of our eco-system, AVLD has supported alumni to launch 2 social enterprises – both the first of its kind in Vietnam – HopeBox by Vietnam alumni Huong Dang supporting victims of gender-based violence and Vietharvest by Australian Louise Tran, the first food rescue organization in Vietnam – given now more food is wasted especially with the rise of modern trade. Through our platform we have created a program that matches volunteers to support alumni projects.

Many of our alumni have drawn on the Dialogue experience to scale their impact. Duy Nguyen, CEO of KOVA Trading, also a sponsor, following the Dialogue, rewrote the company strategy around sustainable development. Sylvia Nguyen, CEO at Alphanam Group, led it to be the first

enterprise in the real estate sector in Vietnam to participate in the EDGE gender equality certification. Shuyin Tang founded Beacon Fund, an investment firm that works for women. And the stories continue.

We are also very proud to be a founding member, along with others, of the Vietnam Corporate Pride network pioneered by sponsor KPMG Vietnam. It is our deepest honor to engage with people and organisations that infuse not only vision, but true courage.

2021 marks our third Young Leadership Dialogue. The themes have evolved from Innovation to Sustainability to this years' theme of Regeneration. This is not just about the environment. It is regeneration of language, of ancient traditions around food, about agriculture, governance, wellbeing, finance and more. All parts of how we live today must be re-examined through a lens of equilibrium and Regeneration. Many of our delegates are already tackling different parts of this. We must harvest perspectives, harness energy and collaborate together in a much more powerful way. In this Dialogue we continue our tradition of provoking radical self-inquiry towards legacy and purpose. We challenge not only our delegates but also all those in our ecosystem to disrupt systems of linear extraction towards a more Regenerative planet and humanity. Achievement of our mission is urgent, it is necessary and it is possible.

Be the change. Join us. Regards,

Cat-Thao Nguyen Co-founder & Board Chair



The 2021 Dialogue theme "Regeneration" is a timely topic to explore in light of the current global crises. Regeneration is and should be about practical ways in which the two nations, Australia and Vietnam, can connect and build momentum together. The 2021 Dialogue provides a unique powerful platform to harness the power of these leaders from both nations to unpack what regeneration means to their own communities, and together to drive the Australia-Vietnam bilateral relationship to new heights. As Patron of the Australia Vietnam Leadership Dialogue, I encourage all the 2021 delegates and the AVLD ecosystem to take this opportunity to go forward and make change.

The Honourable Sir Peter Cosgrove AK MC (Retd)



# AUS-VIET RELATIONS

These articles showcase the perspectives from experienced leaders to an emerging career professional unpacking their understanding of the Australia-Vietnam bilateral relationship and need for greater action and connectivity.

Read more from an AVLD Advisor, Board Director and Steering Committee Volunteer.

#### **VIEWPOINT: AUS-VIET RELATIONS**

## POLICING FOR A SAFER FUTURE IN SOUTH EAST ASIA: 'TOGETHER WE ARE STRONGER!'

Written by Melissa Jardine, PhD Policing and law enforcement specialist Board of Directors, AVLD

SDG 3, 5, 16: Good health and well-being, Gender equality, Peace, justice and strong institutions

he safety, stability and development of the Southeast Asian region is very important to Australia and Vietnam's security and is a shared strategic interest. Indeed, the Australian-Viet Nam Strategic Partnership – signed in 2018 – includes policing and security as a priority area for increased cooperation (SDG 16 Peace, justice & strong institutions).

Transnational crime is increasingly more complex as technologies, markets for illicit trafficking and transportation routes develop. As a result, transnational information sharing is vital to protecting Australian and Vietnamese communities, particularly as organised crime groups seek to exploit any weaknesses to security.

Australia and Viet Nam have a decadeslong partnership between the Australian Federal Police (AFP) and the Ministry of Public Security (MPS). Such a partnership is significant given that collaboration and information sharing between national policing agencies has not always occurred, despite the importance of the region to Australia's security. Notwithstanding, Australian and Vietnamese law enforcement agencies have curated and nurtured a special relationship.

In 2021, the AFP and MPS, along with RMIT University, convened the 52nd course of the Asia Regional Law Enforcement Management Program (ARLEMP). I was a guest speaker for the program which prepares emerging leaders to positively shape the future law enforcement landscape. The program has significantly improved levels of trust and cooperation between both nations, and enabled more effective prevention, detection and disruption of transnational crime. Since its inception in 2005, the program has connected and developed over 1000 police leaders from 38 countries. The longstanding Australia-Viet Nam partnership through ARLEMP is a great source of pride for both nations, and as the regional hub for the course, Viet Nam is positioned at the forefront of this new potential.

COVID-19 has disrupted some perceptions that policing is a separate endeavour to public health (SDG 3 Health and wellbeing); but, Vietnam is ahead of the curve. In the early stages of the pandemic, the Ministry of Health and MPS jointly briefed police on their pivotal roles to prevent the spread of the virus and deployed them to share health and hygiene messages to the community and distribute personal protective equipment (PPE).

Even though Viet Nam and Australia are currently experiencing worsening outbreaks, both countries are still COVID-19 success stories in terms of relatively low numbers of lives lost. Early speculation about a travel bubble is delayed, yet will be welcomed by businesses, students and tourists alike. Cooperation between Australian and Vietnamese law enforcement and health professionals will be crucial for a travel bubble to succeed.

While police have a role in public health and vice versa, peer-to-peer professional cultures (e.g. police-to-police) across borders are often stronger than relationships between police and health in the same nation state. Therefore, the continued investment in people-to-people links in policing and security is crucial for enhancing and sustaining cooperation and trust, not only for the benefit of the bilateral relationship, but to role model and encourage cooperation across Southeast Asia.

COVID-19 has accelerated digitalisation across a range of sectors which has implications for law enforcement responses to transnational crimes in the East Sea/South China Sea. Enhancing maritime domain awareness (MDA) is essential for countering crimes such as illegal fishing, piracy, drug trafficking, human trafficking and smuggling of



migrants. Australia and Viet Nam, and the region will benefit from increased cooperation to counter maritime crimes.

As technologies enhance shore-based MDA activities become cheaper and more accessible for governments and law enforcement agencies, reliance on legacy coastal radar and surface and air patrols to detect, identify, and track vessels at sea will shift to space-based remote-sensing ie., satellite technology. This creates an opportunity for the law enforcement and security sectors to advance gender equality (SDG 5 Gender equality).

In July 2021, the United Nations Office on Drugs and Crime's Global Maritime Crime Programme hosted a women in maritime law enforcement event involving women officers from Indonesia, the Philippines, Thailand and Viet Nam. As moderator for the event, I spoke on the importance of creating career pathways for women in MDA to future-proof their career options in this rapidly evolving security arena. Increasing digitalisation for shore-based vessel monitoring and the resultant demand for analytical capability can be equally undertaken by men or women. This domain is an area ripe for Australia-Viet Nam cooperation.

The continuation of Australia and Viet Nam's strong and effective policing and security relationships depend on our people-to-people links – exemplified in the ARLEMP motto: 'Together we are stronger!'.

#### **VIETNAM AND AUSTRALIA:**

#### PLAYING TO OUR STRENGTHS: GOING FAR BY GOING TOGETHER

Le Dinh Tinh, PhD Director General, Institute for Foreign Policy and Strategic Studies Diplomatic Academy of Vietnam

Prime Minister Scott
Morrison visited
Vietnam in 2019, I coauthored an article
for the Diplomat, an online platform
discussing international relations in
the Asia-Pacific region. The article was
titled "Middle Powers, Joining Together:
The Case of Vietnam and Australia"

Three years on, the strategic partnership is now progressing even more strongly in that direction, serving the mutual interests of the two countries and the larger interests of the international community.

The foundation for a proactive foreign policy of middlepowership for both Vietnam and Australia is comprised of three elements: capacity, behavior and identity.

First, to be able to exercise middlepowership, one needs to have capabilities. For example, being in the top 35 largest economies in the world, Vietnam and Australia should be able to engage in the wider network of economic linkage and connectivity. And it is not just quantity but also quality. Consider the CPTPP of which the two countries are members. This trade pact is called the "new generation FTA" because it emphasises high-standard commitments, including the areas of intellectual property rights and environmental protection. Vietnam's economic dynamism should work at its best when it unites with technological and managerial powerhouses like Australia.

Second, smaller countries with a

community-oriented mind might contribute more to the betterment of public goods than a larger country driven by self-interest. In this regard, one can make the case that both Vietnam and Australia are responsible members of the international community. Evidently, they both promote international cooperation across a wide spectrum of fields from economics to security from climate change to pandemics. Hanoi and Canberra believe in the power of multilateralism and international law as could be seen in the way they approach issues such as the the East Sea (South China Sea) and membership in various regional and global institutions.

According to the comparative advantage theory, Vietnam and Australia have niche assets to contribute to the international community. For instance, Vietnam can take the lead in ASEAN as far as the water security issue is concerned. As the lowest Mekong country and promoter of sustainability and equitability, Vietnam will be able to address the water security in the subregion in a more coordinated manner. Australia is the creator of many regional arrangements such as APEC and CTPP so coalition building is a traditional practice of diplomacy of the country. This is comparative advantage that benefits both countries by promoting regional stability and cooperation

Third, optimism, peace, and humanism create bonds for nations like Vietnam and Australia. The peoples of the two countries shared the same values in many aspects. At the same time, the distinctiveness of the Vietnamese and Australian cultures compliment each other. Diversity is to be celebrated as



visitors, businesspeople and students exchange in great numbers between the two countries. Vietnam and Australia have proved to the world that history cannot be changed but learned from for a better future. From being a synonym of war, Vietnam has become a favorite business destination for Australian entrepreneurs. Today, Vietnam is Australia's fourth largest trading partner.

No one imagined twenty years ago that Vietnam would be in the top five countries with the largest number of students attending Australian academic institutions. There still is a lot of uncharted water, but this means the strategic partnership is up to our imagination to develop further.

#### FROM STRENGTH TO STRENGTH,

## HOW THE AUSTRALIA-VIETNAM BILATERAL RELATIONSHIP IS DRIVING MEANINGFUL IMPACT

Written by Jane Le, Steering Committee Volunteer, shares her perspective on the bilateral relationship as a Vietnamese young leader currently studying a Master of Energy Economics at Rice University.

n a time of great disruption and challenge during the COVID-19 pandemic, the Australia-Vietnam bilateral relationship could not be more beneficial and significant than ever. The two nations strengthen their relationship through their role and influence expanding across sectors; from vaccine distributions to agricultural products, technology trading, to foreign direct investment in renewable energy.

It is expected that medical technology is a strong route in which Australia and Vietnam can strategically increase the two nations' relationships, while supporting better preparing and responding to future shocks and regional challenges. To address the most urgent global challenges, Australia has committed AUD\$40 million over three years, plus 1.5 million doses of COVID-19 vaccines by the end of 2021, to support Vietnam's procurement efforts in response to this pandemic. Post-COVID, the two nations envision strengthening Vietnam's health security by investing in more advanced healthcare equipment and technology, a highly skilled health workforce by supporting technology sharing using AI and 3D printing and other collaborative talent exchanges. sharing technology through AI and 3D printing and other ventures through collaborative talent exchanges.

In 2021, Vietnam's exports suffered significantly, where we saw almost up to 30 percent decrease due to the COVID-19 disruption on its domestic demand and supply chain. This has led to food insecurity for certain areas, abrupt unreasonable prices, and disruptive delivery channels. To mitigate

these risks and ensure a resilient supply of necessities, the two nations continue to push long-term growth in promoting market access and aiding Vietnam Hi-Tech Agriculture. An example of where this has been supported is through Australia's investment in Industry 4.0 for sustainable water systems through its Aus4Innovation Innovation Partnership Grants. This joint project provides Vietnamese universities and research institutes the applicable knowledge and tools for potential research in producing working prototypes that in turn making innovative technologies more accessible. There is further work underway in supporting AgTech collaborations between both countries, including the work of AVYLD 2021 delegate William Taing from Beanstalk. It is a promising area of focus for both countries where Australia and Vietnam share a promising and scalable impact to create more productive and sustainable and innovative productions.

Besides agriculture, renewable energy is another main focus area within the Australia-Vietnam bilateral relationship. As a strategic partner, Australia is well-placed in this decarbonisation transition in Vietnam, promoting responsible production and consumption practices (SGD 12) through its profitable CCU technologies and FDI in renewable energy projects. However, Australia must look at its own climate targets and renewable energy efforts and ensure they take bold actions to become a more sustainable nation.

With the advanced innovative ecosystem, Australia-Vietnam collaboration for decarbonisation of industries can provide a meaningful



opportunity to create new markets and regional jobs, transition industries sustainably and strengthen the bilateral relationship. Both nations have a positive outlook on the shared prosperity that will drive meaningful economic and environmental impacts. But we don't have to do this alone, we can look to the support of our neighbours beyond bilateral means. This is evidenced in the shared response by Australia, along with Asian Development Bank, the Japan International Cooperation Agency, and other international financing partners, who provided a US\$32 million loan to build onshore wind farms in Vietnam, located in the Quana Tri province -representing a significant influence in the rise of renewable energy in Vietnam.

These are just a couple of areas of focus where as a young Vietnamese leader I see as strong signals for a stronger relationship between both nations. And as the world continues to grapple with this pandemic, both Australia and Vietnam can look to each other to leverage each other's expertise, knowledge, and shared vision for a sustainable world that will pave the



#### BY OUR AVLD CHANGEMAKERS

The world took a drastic turn in 2020 when the pandemic happened. However, that did not stop many people globally from contributing toward a more sustainable and equal world for everyone.

In this SDG section, there are 7 essays about the progress that has been made by the influential and inspiring alumni of the Australia-Vietnam Young Leadership Dialogue. These alumni have been working tirelessly for a world where people have equal access to healthcare, education, a world where they are no longer concerned about unequal treatment because of their gender or sexual orientation. These are just a few examples where our ecosystem is making great positive impact in the community. These alumni are working to ensure that our children and the generations beyond, are always conscious about the environment, the well-being of others, building a more inclusive society, and gender equality is no longer an issue in the world.

#### **SDG 5: GENDER EQUALITY**

## THE FIGHT FOR GENDER EQUALITY IN VIETNAM



HUONG DANG FOUNDER & CEO HOPEBOX

"It was upon being selection to pitch at AVYLD in 2017 that Huong's passion was reignited. Huong believes that while her sister was her first inspiration, it was working with other link minded and passionate delegates at AVLD that gave her the final push to turn her ideas into actions."

e pandemic has exacerbated the issue of violence against women globally and forced manv women from the workforce into more traditional roles meaning that women will find it harder than men to regain work in the pandemic recovery. Huong Dang, AVLD alumni and Founder and CEO of HopeBox, has seen this firsthand as she attempts to offer Vietnamese domestic violence victims an alternative path and the option of escaping violence through her work-based therapy programs.

Huong's sister was a domestic violence victim, and this was what motivated Huong to try to tackle this development issue in her work. Huong herself has an amazing story of resilience; at just twelve years of age, she was sent from her small hometown to Hanoi to work as a babysitter to help support her family. However, when her passion for education upset the family she was working for, she was forced to leave the house and began to sell food on the streets of Hanoi while attending night school. It was from here that she was offered an alternative path route through

Vietnam's first social enterprise, Know One, Teach One (KOTO). KOTO offers education and training to disadvantaged youth in Vietnam, and the life changing opportunities that Huong has at KOTO inspired her to develop her own social enterprise offering work and training to domestic violence victims.

Much like Huong's own story, the path to developing HopeBox was not an easy one. She remembers being told by many contacts in both Australia and Vietnam that the domestic violence sector is too difficult to work in and as time passed, she began to give up on this dream. However, it was upon being selected to pitch at AVYLD in 2017 that her passion was reignited. Huong believes that while her sister was her first inspiration, it was working with other like minded and passionate delegates at AVYLD that gave her the final push to turn her ideas into actions.

When Huong established HopeBox in 2018, it was the first social enterprise in Vietnam working to target the issue of domestic violence through workbased therapy. Since its founding year, HopeBox has faced many challenges from the nature of working with vulnerable women in a patriarchal society to building financial and operational sustainability. Furthermore, because the women at HopeBox are still at-risk, telling their stories is something

that needs to be done sensitively and with respect to their privacy. Huong believes many Vietnamese still view domestic violence as a family issue, and there is little legal protection for domestic violence victims.

Despite these challenges, Huong has many reasons to celebrate. HopeBox remains the pioneering social enterprise in Vietnam attempting to address domestic violence. Further, HopeBox has managed not just to survive the pandemic, but to have found many potential opportunities for collaboration and expansion in the future. This potential is evident, as HopeBox has already collaborated with Vietnam Airlines and AEON Mall to sell the food created by HopeBox's female domestic violence victims.

Currently, HopeBox is working with five women and several volunteers, offering the women an opportunity to transition and feel empowered to branch out alone without their husband's support. Already, ten women have left HopeBox to pursue careers and lives independently and safe from their abusive husbands/environment. Clearly, the pandemic has been a step back for female equality and safety, but women like Huong and organisations like HopeBox represent a light at the end of the tunnel for tackling these endemic issues in Vietnam and globally.

#### SDG 4 & 10: QUALITY EDUCATION & REDUCED INEQUALITITES

### WHEN MUSIC SAVES LIVES

## DEVELOPING A NATIONAL APPRECIATION OF THE IMPORTANCE OF MUSIC



ince the conclusion of the Dialogue, she has proven herself to be on the front lines of the education revolution. As a classically trained pianist and passionate music educator, Trang combined her talents to co-found Vietnam's first social enterprise that focuses on music and art education, Wonder. Through Wonder, Trang and her husband offer music classes to children in orphanages and various disadvantaged Vietnamese communities. They are innovators in Vietnam's education space and hope to help ignite a passion for education in these underprivileged groups through music and quality engagement.

Beyond her social enterprise, Trang was on the committee to develop and publish the new 2020 music textbook to be used in all public schools across the country in Vietnam. The restrictions in Vietnam more heavily burden underprivileged children, as many lack access to the technology and devices available to wealthier students, which are vital to continuing their learning from home. Wonder is stepping in to try and fill this gap by providing resources, such as music and books additional to the national curriculum, to many of these children for both their enjoyment

#### TRANG TRINH

CO-FOUNDER OF MIRACLE CHOIR & ORCHESTRA (AVYLD VN 2019)

"Trang is an innovator in Vietnam's education space and hopes to ignite a passion for education in underprivileged groups through music and quality engagement."

during long periods of isolation and to support their studies. These resources show children that they are valued and included, and offer them hope for the future. Through Wonder, Trang has also produced toy boxes for hospitals housing sick children.

Trang believes that the AVYLD helped her drive forward these projects by giving her the courage to pursue her goals and the ability to reflect more deeply on her relationship with both herself and others.

When 2020 saw Vietnam introduce some of the strictest restrictions on movement and schooling to prevent the spread of COVID-19, Trang's work became both more important and more difficult to undertake than ever before. Due to the pandemic, Trang's face-to-face music classes have been put on pause since March 2020. However, she believes that music has also become a more important part of the Vietnamese curriculum, even more so with the impact on mental health caused by extended lockdowns and home schooling for many students.

Trang credits her AVYLD experience as playing a large role in her ability to find the resilience to cope with the struggles of COVID-19. During the dialogue, the connections and relationships she formed gave her the strength to persevere with her goals. Trang was surprised that the discussions and training in resilience were proven to be

invaluable so soon after the conclusion of the dialogue when the pandemic hit.

The pandemic resulted in her music classes being cut and consequently Wonder was forced to let go of many of their staff due to funding cuts. However, the empathy she developed during her training allowed her to develop a human connection with her staff and maintain both a professional and personal connection of mutual assistance despite job losses.

The challenges of the past year and a half were unimaginable and unpredictable. However, Trang remains optimistic. She finds the silver lining in the way she was able to respond to the pandemic by expanding her reach and products, offering technological training to remote communities and educators, and a growing national appreciation of the importance of music for mental health.

Today, Trang continues to expand her social enterprise, and is producing a daily podcast of her music on Spotify, which she hopes will offer hope to her friends, family, and others. Her work has clearly offered many social benefits to the Vietnamese community, and is helping Vietnam's progress towards a more sustainable future, particularly in tackling inequality and providing quality education.

SDG 1, 2, 12, 13: NO POVERTY, ZERO HUNGER, RESPONSIBLE CONSUMPTION & PRODUCTION, CLIMATE ACTION

## POVERTY IS FACING ITS WORST ENEMY: PHILLIP NGUYEN AND HIS MISSION



PHILIP NGUYEN
CEO IPP TRAVEL RETAIL (AVYLD VN 2017)

"I was pushed to understand humanity. The team at AVYLD pushed me to understand my humanity and what it meant to shed a tear."

to transform the way travel retail is experienced in airports all over Vietnam.

Hard lockdowns and border closures have not deterred Phillip and the team at IPP Travel Retail from enhancing the brand's legacy as Vietnam's premier retail space within the aviation industry. In spite of the pandemic, Phillip's staff was his number one priority, and he ensured that their wellbeing was taken care of before anything else. With travel retail opportunities presenting themselves online, Phillip's staff remained employed in other capacities during the pandemic, with many transitioning to roles behind the scenes. Phillip and the team at IPP Travel Retail have now developed the infrastructure to expand their business in a time of international immobility, with an increase in online spending by consumers responsible for the restrategisation of the company.

Meeting the United Nations SDGs continues to drive Phillip to diversify IPP Travel Retail. Eliminating poverty and its residual effects, including food insecurity, is paramount to IPP Travel Retail, and Phillip's role as the CEO is to alleviate the burden on those in the community who need it most. Phillip maintains that communities all over Vietnam are proactive in ensuring that those who are struggling have their

needs met, and the community he has built at IPP Travel Retail is a reflection of Vietnamese culture at large.

Localised community-level engagement is the most effective way to combat poverty, according to Phillip, and in a world dictated by consumerism, it is important to localise your cause. Navigating climate-change mitigation strategies and lifting people out of poverty can sometimes be challenging, but for Phillip, empowering communities to live to their full potential by ensuring that their living standards are comfortable is the first step to combating issues associated with the climate crisis.

An alumni of the 2017 Australia-Vietnam Young Leadership Dialogue, Phillip credits the sustained relationship alumni as inspiring his journey. "The team at AVYLD pushed me to understand my humanity. Seeing so many other people grow, that's amazing." For Phillip, the AVLD's community was the foundation for initiating bilateral conversations between major trading partners around the world, including the USA and the UK, and his sustained engagement with other alumni continues to shape the way he presents himself with his personal and professional life.

s the CEO of IPP Travel Retail, Phillip Nguyen's life was turned upside down when restrictions on international mobility as a result of the COVID-19 pandemic halted travel to his home country of Vietnam. It was a predicament that affected people the world over, but for Phillip, whose role within the aviation industry relied on transit through aviation spaces, it was a chance to diversify the brand and allow IPP Travel Retail to re-strategize and plan for the future of travel retail.

Phillip, before growing into the role of Chief Executive Officer of IPPG's consumer goods and non-aviation space Travel Retail, spent seven years as the company's Vice President of Business Development, a role that saw him oversee strategy and planning for the IPPG's future business opportunities. Phillip's current role as the CEO of IPP Retail Travel was a natural progression in both his and the company's development, and has allowed Phillip

SDG 1, 2, 11, 12: NO POVERTY, ZERO HUNGER, SUSTAINABLE CITIES & COMMUNITIES, RESPONSIBLE CONSUMPTION & PRODUCTION

## TACKLING FOOD INSECURITY IN VIETNAM, ONE MEAL AT A TIME



LOUISE TRAN
CO-FOUNDER VIETHARVEST (AVYLD AU 2019)

"What is happening in Vietnam right now is a mirror of what happened in Australia with OzHarvest 16 years ago.. Setting up something new and setting up something that hasn't been done before, there are always challenges, but education is all part of the journey."

ouise Tran has worked at the intersection of social and climate justice for over 10 years, pioneering food security in Vietnam by transplanting and culturally modifying the OzHarvest model to create VietHarvest. Through VietHarvest, Louise not only delivers substantial impact to underserved individuals, but is initiating a major change in the mindset of Vietnamese communities towards the food waste crisis and its impact on the environment.

Inspired by her parents' journey from Vietnam in the 1970s and the support they received upon arriving in Australia, Louise's career path has been forged by her desire to give back to her community in cyclical ways. After establishing herself as the first in-house dedicated Brand, Marketing and Communications employee at OzHarvest, Australia's leading food rescue organisation, Louise thought to implement the Ozharvest model in Vietnam, where it is estimated that around 87 per cent of households across the country waste food every week, while over 570,000 people in Vietnam experienced food shortages.

Initially, she was forced to sideline the idea due to her busy schedule, however, her conviction to educate the masses on the effects of climate change and the impact of food waste only continued to

grow stronger until she rekindled her idea at the 2019 AVYLD. At the 2019 AVYLD, Jimmy Pham, founder of Vietnamese not-for-profit social enterprise KOTO, and Huong Dang, 2017 AVLD Alumni and Founder of HopeBox, championed her to take things to the next level.

Despite a tireless year of sacrifices and hurdles - including international travel restrictions - Louise would not let anything stand in the way of her vision. VietHarvest's first food rescue pilot trial happened in June 2021 in Hanoi and the team was able to rescue excess food to donate to recipients.

Establishing an OzHarvest model in Vietnam was no easy feat. The scale and extent of the food waste crisis is not as widely understood in Vietnam as it is in Australia, and community concerns about health and liability are prevalent. However, for Louise and the rest of the volunteer team at VietHarvest, a passion for climate and social justice, as well as a drive to meet a number of ambitious Sustainable Development Goals, kept the project going. "What is happening in Vietnam right now is a mirror of what happened in Australia with OzHarvest 16 years ago.. Setting up something new and setting up something that hasn't been done before, there are always challenges, but education is all part of the journey". Serendipitously, VietHarvest's legal recognition fell on June 5th 2020, the same day as the United Nations World Environment Day.

With increasing numbers of people falling into the 'Food Insecure' category since the start of the COVID-19 pandemic, it is

important now more than ever to provide food relief for vulnerable populations around the world. VietHarvest's aim is to redistribute quality food surplus to underserved communities around Vietnam and tackle issues around food insecurity, climate change and poverty by reducing food waste and creating sustainable food systems, in line with the United Nations SDGs.

Vietnam has made substantial progress in lifting its population out of hunger in the years since 2000, having moved from experiencing levels of "serious hunger" to experiencing "moderate hunger" in 2020. However, food relief programs, such as OzHarvest and VietHarvest, continue to play an important role in providing support for those experiencing food insecurity across both countries.

In 2020 alone, OzHarvest managed to divert almost 13 million kilograms of food from landfill to people in need, which equates to roughly 47 million meals. Since its inception in 2004, OzHarvest has provided 184 million meals to people in need across Australia, and once VietHarvest has established itself as a driving force in reducing food insecurity in Vietnam, figures across the country will likely be the same.

Over the next few years, the VietHarvest team hopes to garner support and gather momentum from individuals on the ground in Vietnam to deliver VietHarvest's mission; to drive down food waste and hunger, one meal at a time.

#### **SDG 10: REDUCED INEQUALITIES**

## REDEFINING THE ESSENTIAL WORKFORCE FOR THE FUTURE



HUY NGUYEN
CEO ENABLER DEVELOPMENT (AVYLD AU 2019)

"Led by his passion and desire to serve the disabled community, Huy travels the world and works on projects to help make life easier for those living with disability in the most vulnerable communities."

r many people, contracting polio at a young age defined their stories. This was not the case for AVLD alumni Huy Nguyen who contracted polio at eighteen months while living in Vietnam. Instead of focusing on what he could not control, he rewrote his story and dedicated his life's work to tackling the challenges of disability and reducing inequality for the disabled workforce. Led by his passion and desire to serve the disabled community, Huy travels the world and works on projects to help make life easier for those living with disability in the most vulnerable communities. Huy has worked in some of the most remote places in the world, such as Timor-Leste and the Pacific Islands. His passion and experience led him to found his company Enabler Interactive, а social enterprise which aims to provide education and training for disability and aged care practitioners through both face-to-face workshops and technological training via 3D simulations.

Since the conclusion of the 2019 Dialogue, which Huy believes was the catalyst for him to dream bigger, Enabler Interactive has been able to reach a larger workforce in Australia nationally, and globally in Singapore and Vietnam. Furthermore, he has also established a program which facilitates and educates young engineers across the globe to build capacity to respond to physical and intellectual disabilities and the challenge of aging populations.

Working in disability and aged care services has been a challenge from the outset due to the complexity of the issue and the difficulties of a shrinking workforce coupled with growing demand for talent across the globe. Huy's social enterprise aims to tackle these challenges through achieving profitability with a social purpose. This so-called 'profit for purpose' is what Huy views as essential for the development of a range of solutions for social problems, it involves developing solutions that are financially viable while being laser focused on a social mission, moving beyond the traditional charity models.

Reflecting on the past two years, Huy feels optimistic that his company was able to survive the pandemic, and has in fact become even more relevant as lockdowns and illness have highlighted the importance of the work he is doing. If we are to find the silver lining to the pandemic, it is that there is a new

appreciation for support workers, and what is considered an essential service has been flipped to include these workers. Further, he believes the bilateral relations between Australia and Vietnam are more important than ever, as local social issues have been consistently proven to be global issues. In the realm of disability and aged care, a lot of learning can be done across countries with each learning from the other. Huy credits Australia's NDIS initiative as being more empowering for those burdened with disabilities, while Vietnam's family values and culture of community are something Australia could embrace to support those in need.

Huy thinks the pandemic and recent developments have incredibly resulted in more individual priority being given to tackling global issues, and seeing disability and elderly care being placed more highly on the agenda. The Australia Vietnam Leadership Dialogue provides one forum for collaborating to tackle such issues and learning from others to make social progress toward a more sustainable world.

#### SDG 16: PEACE, JUSTICE & STRONG INSTITUTIONS

## FROM MARTIAL ART TO SHOW HOST, INCLUSIVE AND EQUAL SOCIETY REMAINS TOP PRIORITY



ANDY TRIEU SBS POPASIA HOST (AVYLD AU 2017)

"Andy believes this work has helped encourage greater diversity and began his work providing education about Asian culture to Australian and global audiences."

rAndy Trieu pushing the limits and taking risks has defined his life path. His parents moved to Canberra after the Vietnam War, but despite growing up in Australia's bureaucratic capital following the rules has not been the way Andy has lived his life. His resume has been wide and varied, but ultimately his work has helped increase knowledge and understanding of Asian culture in Australia.

After completing a double degree in Asian Studies and Commerce at Australian National University, Andy entered the world of competitive martial arts. This experience helped him land roles in film and television working as a stunt worker, choreographer, and weaponry expert on films including Wolverine and Shang-Chi, marvel's first Asian superhero movie. He also worked on local Australian TV programs as a Kung Fu chef and on Australia's first multicultural comedy show. Andy believes this work has helped encourage greater diversity and began his work providing education about Asian culture to Australian and global audiences.

More recently, Andy has worked at SBS Australia's TV and radio show, SBS PopAsia, a show dedicated to promoting Asian pop culture and music to the Australian public. His work faced numerous challenges during the pandemic, with travel restrictions limiting his ability to travel and interview Asian artists. However, Andy found he was able to adapt to the circumstances and managed to continue his programming. Interestingly, 2020 saw Asian pop culture explode in popularity, which Andy credits to the fandom and its ability to bring people together. His work is targeted at getting that message out to Australians while introducing them to new artists and raising cultural awareness. While he believes there are still challenges in both convincing upper management to accept new ways of doing things and in generating sufficient funding, the past five years, with Andy's help, has seen PopAsia develop into a massive hit Australian show.

It wasn't only the music industry that was affected during the pandemic and subsequent lockdowns, but there were also massive ramifications for human health. Andy has been able to use his platform to help the New South Wales (NSW) government to raise awareness, spread health information, and tackle misinformation about vaccines and

COVID-19 through his regular live updates and briefings on COVID-19 in the state. Andy has been working with NSW ministers and doctors to answer questions from the public on the current COVID situation in a regular morning radio show. This is along with continuing to pursue his mission to raise awareness of Asian pop culture in Australia through his show on SBS PopAsia. This mission is more important than ever as, unfortunately, COVID-19 has seen a rise in racial prejudice and hatred experienced by Asian Australians. Andy's work is vital for promoting a more inclusive and equal society in Australia and tackling these prejudices.

Andy's experience with AVLD helped open his eyes to what other Vietnamese Australians had been achieving and he formed lasting connections with other delegates. Since the 2017 Dialogue, Andy has been able to embrace and promote the Vietnamese music industry and has returned many times to Vietnam to interview some of their biggest pop stars, such as Son Tung MTP. Andy feels optimistic about Vietnam's future and the potential for even greater development in Vietnam after seeing firsthand the scale that people are working at in the country. This is something that can be facilitated through greater bilateral relations between Australia and Vietnam.

#### **SDG 10: REDUCED INEQUALITIES**

## TACKLING CLIMATE CHANGE HAS TO BE OUR PRIORITY



n the ten years that Kathryn has been working for the World Wide Fund for Nature (WWF), an international organisation dedicated to protecting wildlife and their natural habitats, she has overseen a multitude of projects across the Asia-Pacific. For Kathryn, a holistic view of climate, human and animal health is at the forefront of her professional development and her life outside the office. Kathryn joined WWF in 2011 as the Regional Forest Carbon Coordinator for WWF-Greater Mekong, living in Vientiane, Laos and later in Hanoi, Vietnam. Her current role as WWF's Senior Advisor for Conservation Impact in the Asia-Pacific region has been challenged by limitations due to COVID-19, and movement restrictions have left her homebound. Nevertheless. her passion for conservation and sustainable development transcends international borders, and in 2020, Kathryn was responsible for overseeing a team of 70 people doing important conservation work in rural Cambodia.

Her background in psychology has given her an interesting advantage when it comes to her work as a passionate

#### **KATHRYN MICHIE**

(AVYLD AU 2017)

"For Kathryn, a holistic view of climate, human and animal health is at the forefront of her professional development and her life outside the office."

and dedicated expert in sustainable development and climate change. Her ability to understand the way people interact with their environments has allowed her to engage with her work at a personal and more nuanced level. Kathryn works at the intersection conservation, international development and climate change and her dedication to fostering relationships with community and the natural world has seen her develop professionally at an international level. In 2018, Kathryn travelled to Antarctica with WWF and was meant to return in 2020 as part of Homeward Bound, a leadership and sustainability initiative for women involved in STEMM. In recent years, she has also managed a range of projects around the region, including community-based ecotourism initiative in Nepal and a community-led adaptation pilot in the Solomon Islands.

Kathryn's commitment to the United Nations' Sustainable Development Goal 13, climate action, extends beyond her paid consultancy work for WWF; she is involved in the Sustainability Committee at her daughters' school and helps run the local 'Buy Nothing' group is committed to a sustainable and eco-friendly lifestyle, and is an active political campaigner at local and federal levels.

She believes that bilateral relationships between Australia and Vietnam are increasingly important given the severity of impacts associated with climate change, but thinks that more needs to be done by Australia to ensure the long-term wellbeing of our Asia-Pacific neighbours.

Kathryn's advice to other young people wanting to get involved in climate action? "While we need everyone on the planet making whatever changes they can, individual action alone won't get us where we need to be quickly enough. The top 100 companies make up around 70% of global emissions, so my top priority is to encourage the government and the private sector to make changes where they are most needed.

But don't let that discourage you - there are so many ways for you to use your own unique skills to have an impact: Learn as much as you can, engage with your community and family, let government and companies know that you care about climate action, consider opportunities to reduce emissions at home and at work, support ethical and low-carbon businesses, volunteer your time and always acknowledge your privilege. Millions of people reducing their emissions where they can, voting with their wallets and pushing our leaders for more ambitious and urgent climate action can be so powerful. "

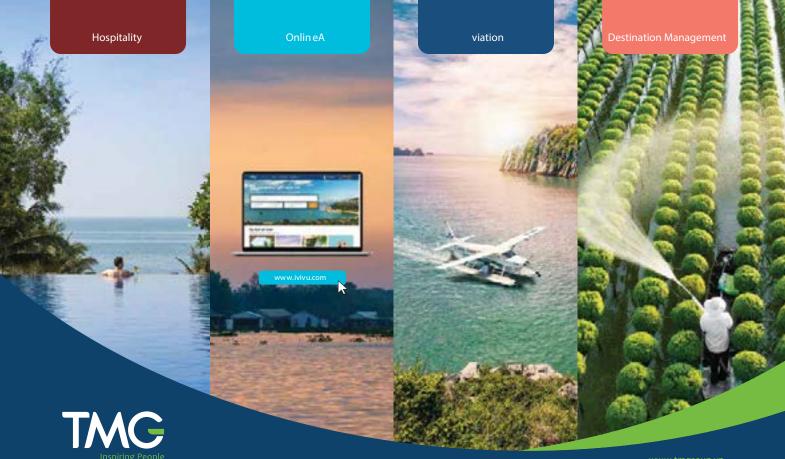
Inspiring interactions with other AVLD alumni continue to motivate Kathryn in her roles advocating for the conservation of some of the world's most endangered environments, and fostering relationships built at the Dialogue has left Kathryn hopeful and inspired by other's journeys.

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5D is an independent and specialized strategic and financial advisory firm founded by dedicated partners with 20-year consulting and investment banking experience in Vietnam. Our vision is to become a reliable one-stop shop for investors when coming to in Vietnam, especially who focusing on the real-estate market where we can immensely contribute with our extensive knowledge and experience.

#### Our leaders



Ms. Van Nguyen, CFA Managing Partner

#### Our services



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#### Contact us

Ho Chi Minh City Ms. Van Nguyen – Managing Partner (+84) 98 924 8947

Hanoi Mr. Anh Nguyen - Director (+84) 90 888 9099

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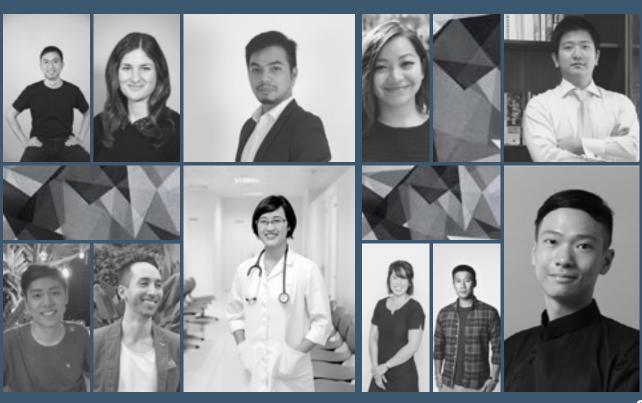






#### THE DIALOGUE 2021

## YOUNG LEADERS







## HANH LINH NGUYEN

Linh is leading efforts in financial management, project development and innovation as the Deputy CEO of PAN Food JSC, one of the largest agriculture and food companies in Vietnam offering trusted products from Vietnam to the global market. Linh's accomplishments extend to being a Board Member at Sponsors for Educational Opportunity Vietnam, a notfor-profit with the mission to cultivate and connect responsible leadership in Vietnam and turn untapped potential into newfound greatness via education, mentorship, and networks.

Throughout her eight year career with PAN Food JSC, she has helped raise a \$250 million USD and notably transformed a trading-focused cashew company into a market success export consumer brand. Recognised for her professional and volunteering efforts, Linh was the recipient of the prestigious Forbes Vietnam 30 under 30 award in 2020.





## THINH LE

Thinh is the Co-founder and CEO of BrandBeats, a music marketing agency that is recognised as one of the most innovative Vietnamese startups and was featured at the World Economic Forum ASEAN 2018. The mission led by Thinh is to connect brand specialists with music producers in order to create emotional and impactful communication campaigns which includes clients such as Pepsi, Unilever, P&G and Nestlé. Thinh, alongside the renowned music producer Nguyen Hai Phong, is also the Co-Founder of V-POP HIT MAKERS, an influential non-profit program with top local Vietnamese artists training young composers and producers.

Thinh was awarded Forbes Asia 30 under 30 award in 2019 and is an advisor for an emerging daily meditation and sleep guide app called Mindfully (www.mindfully.



Thinh lives by the motto:

"Just a man who can always find a reason to smile"

#### VIETNAMESE DELEGATES



## HANG DAO

Hang graduated from the Hanoi Medical University in 2011, was awarded her PhD in 2016 and is a fellow of the Hoc Mai Australia Vietnam Medical Foundation in collaboration with the University of Sydney. She is an experienced gastroenterologist, endoscopist and lecturer at the Hanoi Medical University with expertise in gastrointestinal endoscopy, liver cancer, and new focuses in gastroenterology. She is also part of the Editor Board Team of Asia Pacific Journal of Environment and Cancer, a leading medical publication in its field.

Hang established a leading research institute in Vietnam, the Institute of Gastroenterology and Hepatology (IGH) and initiated projects to apply Artificial Intelligence to this field of medicine. Three years after the establishment, Hang and her team received three national grant projects from the Ministry of Science and Technology, one grant project from VinIF and participated in three international projects. Recognised for her success, Hang received the 'Outstanding Lecturer' award in 2020 by the Vietnamese Ministry of Education and 'Outstanding Doctor' award by the Vietnamese Ministry of Health.





## HUAN TRAN

Huan is the Vice President of IDG Capital Vietnam, a leading investment firm focusing on developing extraordinary companies through expertise in private equity, venture capital and mergers and acquisitions. Huan is working with Australia's CSIRO and Phu Yen government leaders on land-based farming of spiny rock lobsters, including the establishment of the hatchery production and development of the biosecurity land-based model through technology transfer.

In 2011, Huan co-founded Synectics, a Building Information Modelling (BIM) outsourcing company which participated in the process of writing BIM implementation guidelines with various levels of government agencies including the Prime Minister's office, the Ministry of Construction, and the Ministry of Transport. Huan is a graduate from the University of Southern California and participated in programs from both Stanford University and Harvard University.





## DUC HOANG

Anh Duc is the Director of EdLab Asia Educational Research and Development Centre in Vietnam, the leading non-profit education hub in Vietnam designed to inspire educators, develop skilled researchers, and grow strong educational leaders. He is a multilingual, adaptive, sustainable-learning educator and activist, who uses pedagogical approaches and leadership frameworks to explore and tackle tacit and explicit educational and social challenges.

Anh Duc graduated from FPT University, Maastricht School of Management, Harvard University Graduate School of Education and received his PhD at RMIT University Vietnam. Having published 14 academic publications, Anh Duc has played critical roles in forming new educational policies with the Ministry of Education and Training, and international NGOs such as UNESCO and Unicef. Anh Duc has been instrumental in working with Microsoft to provide Vietnamese schools access to digital tools during COVID-19.





## DONG ANH NGUYEN

#### Vice Dean, Diplomatic Academy of Vietnam - MOFA

Dong Anh is the Vice Dean of the Faculty of International Communication at the Diplomatic Academy of Vietnam, Ministry of Foreign Affairs of Vietnam. He is an experienced practitioner and lecturer in Digital Media, Marketing Communications, Visual Storytelling. He is also a television's format coordinator and producer of long-running TV shows based on international TV formats. Dong Anh is excited about the opportunities to work at the intersection of Digital Diplomacy, Media Technology, Al and human capabilities as he seeks to contribute to the communities around him.

In 2019, he was one of the 75 Outstanding Teachers/ Lecturers of Vietnam, and also one of the Outstanding Youth Leaders, awarded by the President of Vietnam in 2018. Dong Anh was awarded the ASEAN Youth Fellowship in 2019 and was Vietnam's Representative in the International Youth Festival in Sochi in 2017 and Worldwide Developers Conference by Apple Inc. in Cupertino, California in 2016.



#### **VIETNAMESE DELEGATES**



### HAO TRAN

Hao is the CEO of Vietcetera, a media company that he co-founded in 2016. He has shared on trends that are emerging in Vietnam and greater Southeast Asia including and not limited to venture capital, e-commerce, technology startups, food and beverage, tourism, retail and trade. His insights and those from Vietcetera and his projects have been featured on media outlets such as Monocle, CNBC, CNN, VICE, the Washington Post, the New York Times, Forbes, Channel News Asia's The Millennial Investor documentary series, Tech in Asia, the LA Times, National Geographic, Bloomberg News and BBC News.

He also advises a number of SMEs, family offices, and Fortune 500 companies seeking expertise in Vietnam, helping strategise key decisions including long-term growth, delivery models and business expansion. Vietcetera has millions of active readers in Vietnam and is fast becoming one of its most important media channels for Generation Z.





## THU NGUYEN

Thu is the CFO of the Lynden Group of Melbourne, Australia and is responsible for the financial activities of the Australian, Israeli and Vietnamese offices. She is also the CEO and Founder of Hue Local Tour and Hue Foundation, an initiative that seeks to create jobs to empower the local economy while preserving the cultural traditions of Vietnam. Under Thu's leadership, she has led scalable and collaborative social projects including the renovation of an elementary school in Thuy Bieu in collaboration with the Hue Economic University and Chonbuk National University. She has initiated environmental cleanups of the banks of the Huong River in Hue working with orphanages, and has also rallied support to donate necessities and gifts to highland and remote rural areas in Vietnam. This also includes a scholarship program for promising students who require financial assistance to access education. During the pandemic, Thu has led initiatives to support the community in providing meals and services to those preparing new quarantine shelters for Vietnamese returning from abroad. In keeping with her desire to pursue advanced professional development, she was awarded a YSEALI Professional Fellow Economic Empowerment scholarship of the US Government in the fall of 2020.





### HUNG DUONG

Hung is the Co-founder of Bar De Force Press, an independent press based in Saigon, dedicated to publishing Vietnamese contemporary fiction in the format of bilingual books. Hung bridges the gap between Vietnamese writers based in-country and diasporic Vietnamese and Global South writers, as well as international publishers and literary organizations. Overcoming challenges of COVID-19, Hung propelled new partnerships with the Philippines where we created an online journal documenting the plight of female artists in both countries, and with the Goethe Institute Ho Chi Minh City to organize a book tour/ exhibition that runs across three major cities of Vietnam.

Hung was selected for the Future Leaders Program in Australia organised by the Australia Council for the Arts in 2019-20. He was also part of the 2019 Rimbun Dahan Arts Residency at Selangor, Malaysia and selected for the Acts of Life residency organised by NTU-CCA in Singapore, MCAD in Manila and Goethe Institute in both Singapore and the Philippines in 2018.





## PHAT NGUYEN

Phat is the Corporate Social Responsibility (CSR) Planning Officer at Long Son Petrochemical Co., Ltd and Founder of the 'Chay Nhat project' which translates to 'running and picking up the trash' in Vietnamese. To date, the 'Chay Nhat project' has mobilised over 3,000 local and international participants to clean up nearly 4 tons of plastic waste on Vung Tau beach. Phat has also facilitated discussions with approximately 1,000 high school and university students to educate them on how to combat plastic pollution. He was the recipient of the prestigious Asian Peacebuilders Scholarship (APS) where he earned dual master's degrees in Political Science and Peace Education at the United Nations' mandated University for Peace (Upeace) in Costa Rica where he was selected as the valedictorian. Phat's impact goal is to transform Vung Tau into a zero plastic waste city.



#### **VIETNAMESE DELEGATES**



## JOHN TRAN

John is a Vietnamese-American TV host, best-selling author, former professor, education consultant for K-12 schools, entrepreneur, as well as Co-founder and deputy general director of Next Media. Next Media is one of the largest media companies in Vietnam, owning assets across all media outlets including Onsports, a nationally broadcasted television channel as well OTT platforms.

John's first literary work "John di tim Hung" now in its 8th edition has won numerous awards such as the Silver Medal for Best Book, has been enshrined in the National Library of Vietnam, and was featured as a writing prompt in the 2013 Vietnam national university entrance exam. The book is a satirical nonfiction about John's 90 day journey walking on foot across Vietnam with no money to gain a better understanding of Vietnam and its people.



## **THANK YOU**

THE 2021 AUSTRALIA-VIETNAM LEADERSHIP DIALOGUE WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE GENEROUS SUPPORT OF OUR ASSOCIATE PARTNER CRICKETONE.

The Organising Committee, Advisors, Delegates and Alumni of AVLD would like to take this opportunity to thank CricketOne for the contribution they have made to strengthening the bilateral relationship between Australia and Vietnam through their sponsorship. It is through the work of organisations like CricketOne that our two countries will continue to grow closer and become able to more effectively leverage our strengths for the betterment of people in both countries, and indeed in the world at large.





# AUSTRALIAN DELEGATES



## **JOEY NGUYEN**

Joey is one of the world's foremost Marketing Technology experts. Driven by his own passion for IT, business, and desires for developing leaders of tomorrow in Australia and beyond, he co-founded 2DataFish (acquired by Publicis Sapient in 2015); one of Australia's leading data and analytics consultancies servicing Telstra, ANZ, CBA, Qantas and more. Joey has also co-founded Venntifact and is one of the most sought after executive strategists and advisors working at the intersection of emerging technology and marketing serving leadership teams across Australia. Joey is also a sponsor of the Bachelor of Information Technology Co-operative Scholarship at The University of Technology Sydney. He is a people believer, putting culture and people first anywhere he goes. In 2016, he was a B&T 30 Under 30 Finalist (Digital) - the leading showcase for young leaders across marketing, advertising and media in Australia.





## **DOMINIQUE WIEHAHN**

Dominique is a Senior Advisor of Global Impact at RMIT University where she works closely with the Vietnamese government and industry on critical policy issues and social and environmental challenges impacting the region.

In addition to her focus on global impact at RMIT, she is also heavily involved in her local community in Melbourne as the Vice-President of social change not-for-profit Melbourne SOUP. Driven by her desire to connect with communities and maximise impact, Dominique grew the not-for-profit with a team of two from operations and strategy. Her not-for-profit also assisted with raising critical funding for the Asylum Seeker Resource Centre during COVID-19. Dominique was also the co-host of the Melbourne SOUP Podcast in its first season, bringing together communities and providing a sense of connection to many communities across Australia and the globe.



motto:

"There's always a solution, sometimes it just takes perspective"



### DIANNE PHAN

Dianne is the Founder and CEO of Origino, a sustainable e-commerce business that represents the tastes of the 1-in-3 Australians born overseas, and the broader multicultural communities in Australia. Prior to Origino, she has led the International Trade function at Horticultural Innovation Australia, supporting the market access, development and export for the industry into global markets including Vietnam as a key partner. As a Founder and community builder, Dianne wants to use her 15 years of Domestic and International experience across the FMCG, food and agribusiness industries to enable businesses to act on the Sustainable Development Goals, use business as a force for good, and build a culture that champions and inspires others to live out their purposes.





### JANA PHAN

Jana holds a PhD in Plant Genetics and Plant Science from the University of Adelaide. She is the Director of Stewardship and Sustainability Policy at CropLife Australia where she provides strategic policy advice around the responsible and sustainable use of plant industry and science products. In 2020, she was the lead policy analyst supporting the Chief Scientist of Australia's COVID-19 response in the Rapid Research Information Forum (RRIF). Jana was awarded Dean's Commendation for Doctoral Thesis Excellence and was also admitted into MIT's Entrepreneurship & innovation Bootcamp for the class of 2018.

She is passionate about tackling issues in sustainable agriculture, where she has produced submissions, consultations, along with supporting the development of in-depth reports and evidence briefs for the Australian Academy of Science, and the Food and Agriculture Organization of the United Nations.





## WILLIAM TAING

William is an agricultural systems, open innovation, strategy and policy practitioner. His quest is to unleash the potential for agriculture to be the leading force for good.

William is co-founder and Director of Beanstalk whose mission is to influence and build resilient, ethical, and responsible food production systems that feed our people nutritiously and regenerate our planet. William's work is focused on enabling emerging tech and scaling impactful business models across food production in Australia and Asia, specifically India, China, Singapore and the Greater Mekong region. Prior to Beanstalk, William worked extensively across senior Government policy roles focused on agriculture development, resource management, climate policy, and Asia relations.

In 2019, Will was selected as "40 under 40: Most Influential Asian-Australian" by the Australian National University, Asialink and PwC. He is also currently a Committee Member on the Australia-India Youth Dialogue.





## LEA TRUC LE

Lea is a college professor turned tech advocate, a Google's WomenTechmaker ambassador with technical knowledge in front-end development and applied A.I engineering. Her profile has been featured in Google Developers "21 Global Tech Trailblazers" in 2021

Lea found Women Meet Tech - the first STEM program for diversity and inclusion in Vietnam and received Public Diplomacy Federal Awards by the U.S. Government. She also provided mentorship in A.I. Hackathon RESET 1010 by Vietnam Ministry of Science & Technology and Aus4Innovation, an Australia-Vietnam Innovation Partnership program. Amidst COVID-19 pandemic, Lea has built a pilot GP-Patient Support platform to provide easier access to medical references for patients while assisting social-distancing in clinical visits in Australia.

With the passion to make tech more accessible for everyone, Lea has shared her expertise in multiple tech webinars, hackathons, international collaborations alongside Google engineers and experts in Singapore, Malaysia, the United State, Australia and Vietnam.

More importantly, she wants to continue to create a movement for gender equality, leadership and empowerment, especially in the field of technology.





## NHAT NGUYEN

Nhat is the CEO and Co-founder of Otrafy, an Al powered supplier management system that manages and optimizes supplier quality assurance, with the vision to revolutionize information collection in the food industry to raise transparency and standards. He has participated in the prestigious accelerator TechStars, a global platform for investment and innovation boasting a portfolio of companies such as SendGrid, DigitalOcean, Zipline, Outreach and PillPack. Nhat is an experienced consultant with a demonstrated history of working in technology products in the banking industry.

In 2018, Nhat received 1st prize and People's Choice Award from the Blockchain Hackathon hosted by Macho Bears. Nhat's passion for new technologies and its application on the world's most pressing challenges continue to drive him to deliver value to the food industry through Otrafy.





## BRENDAN DUONG

Brendan is the Co-founder at VietSpeak, a Vietnamese bilingual organisation that advocates, establishes and supports high quality bilingual programs, access to rich curriculum, cognitive benefits and deep knowledge. Prior to co-founding VietSpeak, Brendan was the Product Manager and Global Operations Leader for Uber based in San Francisco, and the Asia Operations Manager, where he was responsible for launching new products across Asia, including Vietnam, Thailand, Philippines, Indonesia, Malaysia, Taiwan, Hong Kong, Singapore, and India. Brendan continues to be curious about problems worth solving that are scalable across APAC, the US, and the world. He is passionate about Vietnamese bilingual education at Australian schools that will continue to foster multilingualism in communities across Australia.



#### **AUSTRALIAN DELEGATES**



## VI-AN LE

Vi-An is a registered psychologist and has designed and led mental health programs for Asian Australians across Australia, one of which is a 4-week program that supports women of Asian backgrounds to reflect on cultural and gendered expectations from their upbringing. She has a strong background in organisational development and applied her expertise as a management consultant with Nous Group, Royal Children's Hospital and Deloitte. She applies a science-practitioner lens along with intersectional cultural sensitivity in her work with a strong passion for women's empowerment.

Vi-An continues to seek ways to use her organisational psychology experience and passion for gender equality to support individuals in South-East Asian nations to improve the quality of life for women.





## MOHAMED KHAIRAT

Mohamed is an Associate at Allens, an international commercial law firm with offices throughout Australia and Asia, where he practices within the energy, resources, development and infrastructure sectors. He founded Egyptian Streets and led it to become one of the region's fastest-growing media organisations and Egypt's leading independent English media organisation. Mohamed was invited to be a keynote speaker at the opening ceremony of the World Youth Forum alongside Nobel Peace Prize Winner Nadia Murad and the United Nations Secretary-General's Envoy on Youth Jayathma Wickramanayake.

In 2018, he was chosen among Forbes' 30 Under 30 in Media and Marketing for his role in founding Egyptian Streets and in 2019, he was awarded the 'Rising Star Award for Young Alumni' by The University of Melbourne's Faculty of Arts.



Mohamed lives by the motto:

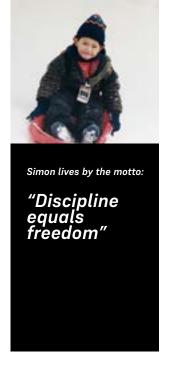
"You don't need to change the whole world; just one world at a time"



## SIMON TRUONG

Simon is a Lead Operational Risk Architect at IBM. He is a trusted advisor in helping clients navigate the increasingly challenging and complex regulatory, risk and conduct landscape with a focus on financial services. Simon, as part of a University of Technology Sydney startup incubator co-founded Hippo, a medical application service which aimed to change the patient experience by reimagining how clinicians and patients interact to produce better outcomes. In 2017, Simon won 1st prize as part of a team for the "LawyerUpp" PoC submission at the #breakinglaw Hackathon sponsored by King & Wood Mallesons.

He brings a pragmatic and commercial approach gained through consulting and business facing experience when advising, creating and implementing risk management solutions. Simon believes strong governance, risk and compliance measures aligned to all interested stakeholders is critical to building sustainable, effective and accountable institutions in an era of eroding institutional trust.



#### Allens > < Linklaters

## Next generation leadership

Allens is an international law firm with a global network of 40 offices across 28 countries. As we appr oach our 200th anniv ersary, we look forward to the futur e and supporting the next generation of leaders.

With a presence in Vietnam since 1993, we have acted on many of the country's most significant large-scale projects and commercial transactions. Our international and Vietnamese lawyers are renowned for their quality, depth and breadth of experience and supporting clients through the lifecycle of their business. Our clients range from startups and emerging companies, to investors, established corporates and government agencies.

Linh Bui Partner Ho Chi Minh City T +84 28 3822 171 7 Linh.Bui@a llens.com.au Giles Cooper
Partner
Hanoi
T +84 24 3936 099 0
Giles.Cooper@a llens.com.au

Melissa Keane
Partner
Melbourne
T +61 3 9613 880 6
Melissa.Keane@a llens.com.au

Ngoc Anh Tran Managing Associa te Ho Chi Minh City T +84 28 3822 171 7 NgocAnh.Tran@a llens.com.au



## **2021 PROGRAM**

# REGENERATION

The program builds on the work of both 2017 and 2019 Dialogues armed with a greater urgency to tackle regeneration not only for both countries but the world. The guiding framework for the program are four of the United Nations Sustainable Development Goals: Gender Equality, Reduced Inequalities, Climate Action, Responsible Consumption and Production. These goals are highly relevant to both Australia and Vietnam. Each of the days, the program sessions are organised around a theme that works within this framework.

# **ABOUT**

This year's focus is on the theme of "Regeneration." We take on this critically important theme while the world is navigating through dramatic global crises including COVID-19 and climate change. The program will provoke these leaders with new paradigms, challenge their thinking against traditional systems and structures, and inspire their actions in the spirit of global citizenship. This is underpinned by their understanding of how they can and should support Australia, Vietnam and the bilateral relationship to achieve the United Nations Sustainable Development Goals. Through this engagement, delegates will first hand understand that creative and courageous ways can manifest in the structural changes we urgently need.

## The themes of exploration throughout the 2021 program include:

- Pre-Dialogue range of activities including the Young Leaders Forum and private roundtable with AVLD Patron, Sir Peter Cosgrove
- Day 1: Sunday, 4 September 2021 Radical self-enquiry
- Day 2: Monday, 5 September 2021 Regenerate yourself
- Day 3: Tuesday, 6 September 2021 Regenerate your organisations and communities
- Day 4: Wednesday, 7 September 2021 Regenerate our ecosystem
- Day 5: Thursday, 8 September 2021 Transforming our present and future
- Post-Dialogue: Themed workshops and roundtables

#### **SATURDAY, 4 SEPTEMBER 2021**

# PRE-DIALOGUE

## • Young Leaders Forum hosted by Sylvia Nguyen

The Young Leaders Forum, organised by the Australia-Vietnam Leadership Dialogue, is an platform for young leaders aged between 16-24 from all over the country to explore and understand United Nations Sustainable Development Goals. Through the young generation's perspectives and exclusive mentorship opportunities from pioneers and changemakers from Australia and Vietnam, Young Leaders Forum is the place that younger voices will be heard to help Vietnam on this continued development journey.



Sylvia Nguyen, 2019 AVYLD delegate presents at the 2019 Young Leaders Forum in Ho Chi Minh City

#### SUNDAY, 5 SEPTEMBER 2021 - DAY 1

### RADICAL SELF-ENQUIRY

#### Radical self-enquiry

with Cat Thao Nguyen, Co-Founder and Chair, AVLD

The world is complex with constant crisis, yet there are no simple solutions to solving these complex problems. This session will encourage delegates to undertake a radical self-enquiry process, and explore leading with authenticity, vulnerability and integrity.

#### Mindfulness in Leadership

with Peter Huynh and Ha Lam

Delegates will explore the concept of mindfulness and authenticity in leadership and how it can help them become better leaders. They will have the opportunity to explore this through a one-on-one session with Peter Huynh, Partner at Qualgro Ventures/ Advisor AVLD and Ha Lam, Co-founder, Triip Pte Ltd and AVLD Alumni.

#### Engaging beyond conversation

with Tracy Lister, Brunswick Kitchen

Team building opportunity to get hands-on, understand culture and connect with each other.

#### **MONDAY 6 SEPTEMBER 2021 - DAY 2**

### REGENERATE YOURSELF

#### Opening

The first session officially opens the 2021 Australia-Vietnam Leadership Dialogue.

#### Disrupting Gender Equality

with Dr Melissa Jardine and panellists

The continual pattern of inequality (whether it be gender, race, class, socio-economic, location etc) is a constraint to the progress of both Australia and Vietnam - how do we break this pattern so that we unleash the great potential and opportunities across all sectors? The discussion will specifically look at how we can disrupt gender equality, the role men have to play and where panelists and delegates will consider the challenges and opportunities to address existing barriers faced by girls and women in both countries.

#### Reflection workshop

Opportunity to reflect upon the session and how this applies to delegates' personal and professional lives.

#### Spicy or Sweet

with Nhan Nguyen

Team building opportunity to test your coordination, passion and fitness.



### REGENERATE YOUR

#### Ecology and Economy

with Zoe Butt and panellists

As environmental crises and the urgency to create ecological sustainability escalate, so does the importance of the interplay between ecology and economy. The panel discussion will explore the extent to which ecology and economy must intersect, the different ways in which we can tackle climate change and environmental crises, and the roles of the different actors in the climate change

### Reflective workshop and self reflection

with Tuan Pham, AVLD Board Director

Opportunity to reflect upon the session and how this applies to delegate's personal and professional lives.

#### Achieving impact goal journey post dialogue

with AVLD Alumni

In conversation with our AVLD alumni, delegates will unpack the ways in which they can accelerate their impact goal journey post dialogue. An informal and intimate discussion, delegates will have the opportunity to learn and hear from the AVLD alumni about their journeys post dialogue.

#### WEDNESDAY 8 SEPTEMBER 2021 - DAY 4

# REGENERATE OUR ECOSYSTEM

## Distributive and regenerative by design

with Melissa Keane and panellists

We cannot seek to solve our current problems by reacting against, or in some cases, perpetuating the patterns of the past. Alternative models and approaches do exist. As we strive to rebuild our economy and society to be more just, inclusive, and ecologically-sound, it is important to understand how each of us has a role to play in creating and advocating for groundbreaking but practical alternatives

#### Living with purpose

with Cat Thao Nguyen, Co-founder and Chair, AVLD

Delegates explore their values and their purpose.



### TRANSFORMING OUR PRESENT & FUTURE

• Towards the 50th Anniversary of the bilateral relationship and beyond with Layton Pike, Deputy Board Chair AVLD and former Deputy Australian Ambassador to Vietnam

The Australia-Vietnam relationship has never been stronger. Our strategic partnership has been enabled by mutually beneficial collaboration built on shared commitment, trust, and respect. As we look forward to celebrate the 50th anniversary of diplomatic relations between our two countries, the conversation between generations of leaders is critical to provide a timely and relevant answer to the question "How do we want the future of this friendship to look like?". Engaging with senior Australia and Vietnam's leaders, delegates will have the opportunity to share how they will continue to grow stronger ties between Australia and Vietnam spanning across sectors and industries.

• Connecting ecosystems for sustainable outcomes workshop with Tom Bentley, Executive Director at RMIT University

The AVLD ecosystem enables its operation, sustainment, and strategic development as a key engagement platform of the Australia-Vietnam bilateral relationship. We aspire to foster meaningful connections within this ecosystem but also, more importantly, with other ecosystems whose values and vision strongly align with those of AVLD. By guiding the delegates to develop a roadmap to integrate the AVLD ecosystem into their own individual ecosystems, the workshop aims to encourage the delegates to stay engaged with AVLD beyond the dialogue in a meaningful way and inspire them to consistently act in the spirit of global citizenship in their personal and professional lives.

#### • Checking out & Graduation

Delegates reflect on their experience at the 2021 AVYLD, and officially graduate commiting to live their values personally and professionally towards a more sustainable living for all.

# Ung embracing challenges

Established in 2004, VNG has become the top Internet Company in Vietnam. Young, energetic and active, we are always ready for innovation with the "Embracing challenges" spirit to accomplish our ultimate mission of "Build Technologies and Grow People. For a better life".

VNG offers a wide range of products and services, categorized in 4 business groups: Online Games, Payment, Zalo, and Cloud, earning the trust of both customers and partners. We believe in the power of the Internet and see it as its mission to bring to Internet users meaningful experiences. Each day, millions of young Vietnamese entertain, connect, make friends, and engage in social activities through VNG products, which stands as an ample testimony to how VNG creates value for the society.

VNG is turning 17 yet we never cease "embracing challenges" in the next level. We will not take the old success as the goal for our new journey. So we brace ourselves across the Vietnamese border to take on the world stage. Besides service and product development, growing people has become one of our primary missions, revolving around our 3 core values: embracing challenges, advancing partnership, and upholding integrity. That is why we have been focusing on people development, especially on attracting talents who share the same value with us. We believe that an outstanding human factor not only leads to business success but also embodies and reinforces the culture of VNG.



# ASIA SOCIETY AUSTRALIA Spotlighting Viet Nam

⊗ Asia
 Society
 Astronomy
 Astronomy

Asia Society Australia is a leading global think-tank dedicated to Asia, focussing on the interplay between business and policy. We connect business, policy and society, helping Australians to understand and engage with Asia and to navigate our shared futures. In 2021, Viet Nam is in focus. Join us as we celebrate this emerging economic powerhouse in Southeast Asia:

- » Connect with Thanh Van Dang, CEO of Savvycom and the 2021-2022 Asia Society-Victoria Distinguished Fellow, as she generates new ideas and promotes greater economic, strategic and cultural connectivity between Australia and Viet Nam over the next year



» Participate in our newest series of CEO Roundtables, connecting Viet Nam-engaged Australian leaders and building Australia's Viet Nam-passionate business community



- » Uncover new business opportunities with one of Australia's key trading partners by reading our report A Path to Viet Nam: Opportunities and Market Insights for Australian Business
- » Hear from Viet Nam leaders and experts across Asia Society's world-class program offering

For more information

Visit asiasociety.org/australia or contact Andrew Deane, Associate Director, Development and Partnerships, at adeane@asiasociety.org





Connecting the Australian Business Community in Vietnam www.auschamvn.org



The 2021 Australia-Vietnam Leadership Dialogue Launch Event in HCMC at Consul-General to Australia residence



Alumni catch up in Melbourne



Alumni catch up in Ha Noi



Alumni catch up in Ho Chi Minh City



Launch of Vietnam's first Corporate Pride Network in HCMC, AVLD is a founding partner



Alumni catch up in Sydney

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# <u>matterhorn</u>



## communications

Matterhorn Communications is comprised of the team who founded Vietnam's first international public relations consultancy in 2004, and built its reputation as the preferred communications and PR partner to a host of multinational businesses looking to operate in the fast growing South East Asian nation.

### The company has extensive expertise in:

- Communications and branding strategies
- Social media outreach
- Media Relations
- · Crisis and issues management
- Media, Crisis and issues training
- Corporate social responsibility
- · Market entry assistance

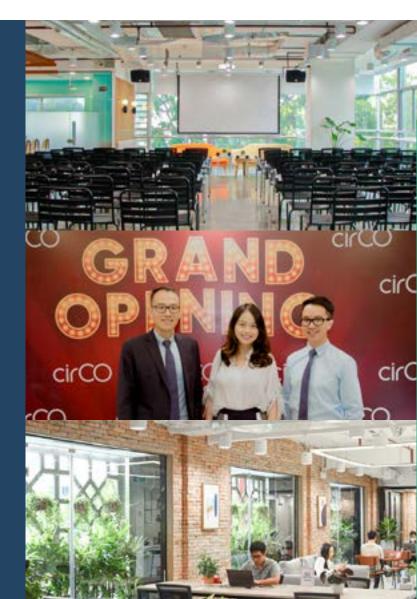
Led by Australian Matthew Underwood, who has over 17 years of experience in Vietnam, Matterhorn brings a diverse range of experiences into each and every client meeting. Our team includes everything from career-PRs, to ex technology executives, to hospitality professionals, to former lawyers, to ex-software engineers as well as people from the NGO scene.



cirCO started as a flexible office solution for startups, small and medium-sized businesses, providing a professional working space with a cost-saving policy and full modern equipment.

With 3 locations in the heart of Ho Chi Minh City - District 1, District 3 and District 4, cirCO is now providing a wide range of services such as private offices, meeting and conference rooms and coworking spaces to many startups, SME and large enterprises such as Nestlé, VPBank, Medline, Vexere and Victoria Government...

cirCO - Flexible workspace for every business.

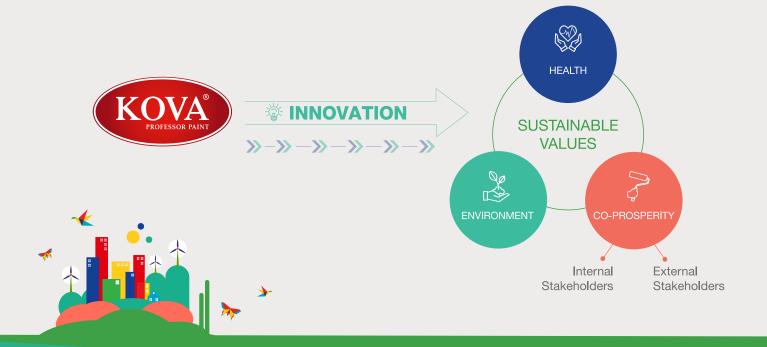


# 66 WITH SCIENCE, OUR EFFORTS DRIVE TOWARDS THE BETTERMENT OF COMMUNITY 99

KOVA is a leading paint and coating manufacturer in Vietnam with well-respected history of over 25 years. The unique and superior technological strengths have leveraged the company to expand beyond Vietnam, beautifying and protecting many iconic buildings in Vietnam and other countries.



Learn more about KOVA Paint



#### 100% WATER-BASED PRODUCTS

Ensure eco-friendliness and safety for all

#### NANO TECHNOLOGY FROM RICE HUSK

KOVA's distinguished technology with extraordinary applications in the production of super high-performance and new generation paints



The AVLD Steering Committee would like to thank our partners who provided us with support to deliver the Australia-Vietnam Leadership Dialogue in 2021.

#### **HEADLINE PARTNER**



#### **DISTINGUISHED PARTNER**



#### **MAJOR PARTNERS**















#### **ASSOCIATE PARTNERS**















# BOARD DIRECTORS



CAT THAO NGUYEN
Co-Founder, Board Chair



**LAYTON PIKE**Deputy Chairperson



MELISSA JARDINE
Board Secretary



**ELISE GILES**Steering Committee Director



ANDREW DUCK

Board Director



KIMIKO DOAN
Board Director



TUAN PHAM
Board Director



VIET TRAN
Board Director

## STEERING COMMITTEE

We are incredibly grateful for the leadership of all volunteer Steering Committee members who have sacrificed over a year of their evenings and weekends to deliver the Dialogue and associated activities. These are also leaders passionate about the bilateral relationship and invested in its success.



**NICK LE** 

Nick is currently a Product Manager at PaidRight, where he is responsible for building a B2B SaaS in the payroll compliance space. Before PaidRight, he spent time working in PwC US and PwC Australia, focusing on financial statement audits, strategy & ventures.



DR. KELLY CASSIDY

Dr. Kelly Cassidy is an international higher education professional where she has been lecturing across all faculties and mentoring final year students, preparing them for life after university since 2012. Kelly was awarded a Master of International Tourism and Hospitality Management (first class honors), and a PhD from Griffith University.



**LINH NGO** 

Linh Ngo is currently undertaking a Master of Project Management at Monash University. She has experience in coordinating projects to strengthen the bilateral education relationship between Australia and Vietnam. focusing on strategic policy and system



JENNY TRAN

Aside from being an International Affairs Asiae from being an international Afrairs student, Jenny is a youth advocate for equity, diversity and social inclusion through her work as an Integration Aide at Thornbury High School and People and Culture Director at Oaktree.



**SAMANTHA** WILSON

Samantha Wilson is a People and Culture professional with a unique background in delivering projects, curating events and leading workforce groups across Australia, Asia and the Middle East. As a New Colombo Plan Scholarship recipient, Samantha's goal is to connect communities and empower organisations to develop strong, capable and diverse workforces



**NGOC LE** 

Ngoc was the first full-time project officer with AVLD. She is a design and marketing professional who is also experienced in Project Management working in various industries from creative and digital communication



**ANDREW TRINH** 

Andrew Trinh is currently working as a Project Officer at Asialink Business having completed his double degree in Commerce and Arts at the University of Sydney. As a 2020 New Colombo Plan scholarship recipient, Andrew hopes to build people-to-people and institutional scholarship recipient, Anui en nop-build people-to-people and institutio relationships between Australia and Vietnam.



TAN NGUYEN

working as an Operations Officer at Sydney Motorsport Park. Over the years, he has been working on multiple major events in both Australia and Vietnam. Tan is also an energetic and active individual who values innovation and cooperation.



**ROSIE DUONG** 

Hospitality with working experience in both Vietnam and Australia. She is passionate about wellness tourism, focusing on human health and wellbeing. She also leads the Marketing and Media team at VietHarvest. Rosie received her Master of International Sustainable Tourism Management from Monash



THAO TRAN

Thao Tran is a professional in the Events and Hospitality industry with eight years of experience working in both Vietnam of experience working in both Vietnam and Australia. She is passionate about event planning and management as well as executing multiple scales and types of events. With her international experience, AVLD has broadened her horizons and versatile outlooks, taking on these new challenges was key to building adaptability



JANE LE

Jane is a Master's Graduate from Rice Jane is a Master's Graduate from Rice University in Energy Economics. She has a unique background in consumer's knowledge and quantitative skills at the micro and macro level. Jane is interested in erasing energy poverty in developing nations, pushing toward net-zero carbon property metalvisid, and the over movement worldwide, and the ever arowina Vietnam's energy sector.



MY HUYNH

My is the Vice Director of Lotus Cruises My is the Vice Director of Lotus Cruises in Vietnam, where she is responsible for designing and building all aspects for luxury cruises. With her experience in project management, strategy, and leading various organisations and initiatives, My is excited to lead the RISE program in its inquaural year.



HA TRAN

Ha an undergraduate student at Hamilton College, pursuing a degree in Economics and Public Policy. She is passionate about social change, and is especially concerned about education, gender, and social inequality. Ha is excited to build a strong "RISE" network for all young social leaders in Vietnam and Australia.



LILY HODDER

Policy & Program Officer - Vietnam

Lilv has a wealth of experience across Lily has a wealth of experience across the consulting, business, government, legal and social impact sectors in Australia and South East Asia, with a focus on digital and strategic transformation. Lily is currently based in Hanoi, Vietnam, having grown up in Ho Chi Minh City, and has previously lived and worked across Southeast Asia, the Middle East, Europe and Australia.



ANH LY

Events Coordinator - Vietnam

Anh is a senior events coordinator at RMIT University in Vietnam. She is energetic, passionate, and always strives to improve the participant experience in



**DUY NGUYEN** 

Duy is currently an Events Manager of RMIT Vietnam with over 15 years of experience in public relations, corporate nmunication, and event management in the education sector. With her Master in Project Management from RMIT University, she has led a strong team of event specialists to deliver high-quality event services in diverse projects.



LOAN TRAN

an is an event professional at RMIT Vietnam where she focuses on event communication and community engagement. She is inspired by fostering inclusion, balance, and positivity in every circle she gets to be in.



**HAO NGUYEN** 

Hao is a public relations professional whose work focuses on building sustainable corporate brinding with the government and social audiences in am. Myanmar and Indonesia. Hao holds a great passion for exchanging knowledge on digital transformation and building an agile network with young



**DUY ANH KIEU** 

Duy Anh (Kieu) is a Strategy Lead at Grab Vietnam, where he focuses on strategy development & implementation to sustainably drive the business forward sustainably drive the business forward while contributing back to the society. Kieu is passionate about knowledge exchange on innovation and sustainable development, as well as building a professional network with young talents.



MY DUNG HUYNH

My Dung graduated with a Bachelor in Business Management at San Francisco State University, where she holds the highest academic standing among highest academic standing among her graduating class. She is currently pursuing a Master in Business Analytics in San Francisco. Her hope is to integrate technology, especially in Artificial Intelligence, to curb climate change and fight for human rights.

# **ADVISORY BOARD**

We are grateful to have a supportive board of advisors that supports our vision to facilitate deeper understanding and collaboration between Australian and Vietnamese young leaders to enhance the economic, social and cultural prosperity of Australia and Vietnam.



HOP X. DANG Arbitrator Hop Dang's Chambers



NGUYEN TAT THANH Vietnamese Ambassador to Australia



ROBYN MUDIE Australian Ambassador to Vietnam



MADAME
PHAM
CHI LAN
Independent
Economic Researcher



**ZOE BUTT**Artistic Director
The Factory
Contemporary Arts
Centre



MINH DUONG Managing Partner Asia Counsel



PETER HUYNH Partner and Co-Founder Qualgro



TRUNG NGUYEN Chairman and CEO DTT Technology Group



LE DINH
TINH
Director General
Institute for Foreign Policy
and Strategic Studies



CARLYLE A. THAYER Emeritus Professor University of New South Wales, Canberra



THAO GRIFFITHS Policy Advisor Vietnam Chamber of Commerce & Industry



DR.
KHUAT
THU HONG
Founder and Director
Institute for Social
Development Studies (ISDS)



CHAU TA
President Australian
Chambers of
Commerce (ASEAN)



TRANG BUI Senior Director, Head of Markets JLL



**DAVID DO**Managing Director
VI Group



TRAN HUYNH Founder and Managing Partner 5D Capital Partners JSC



